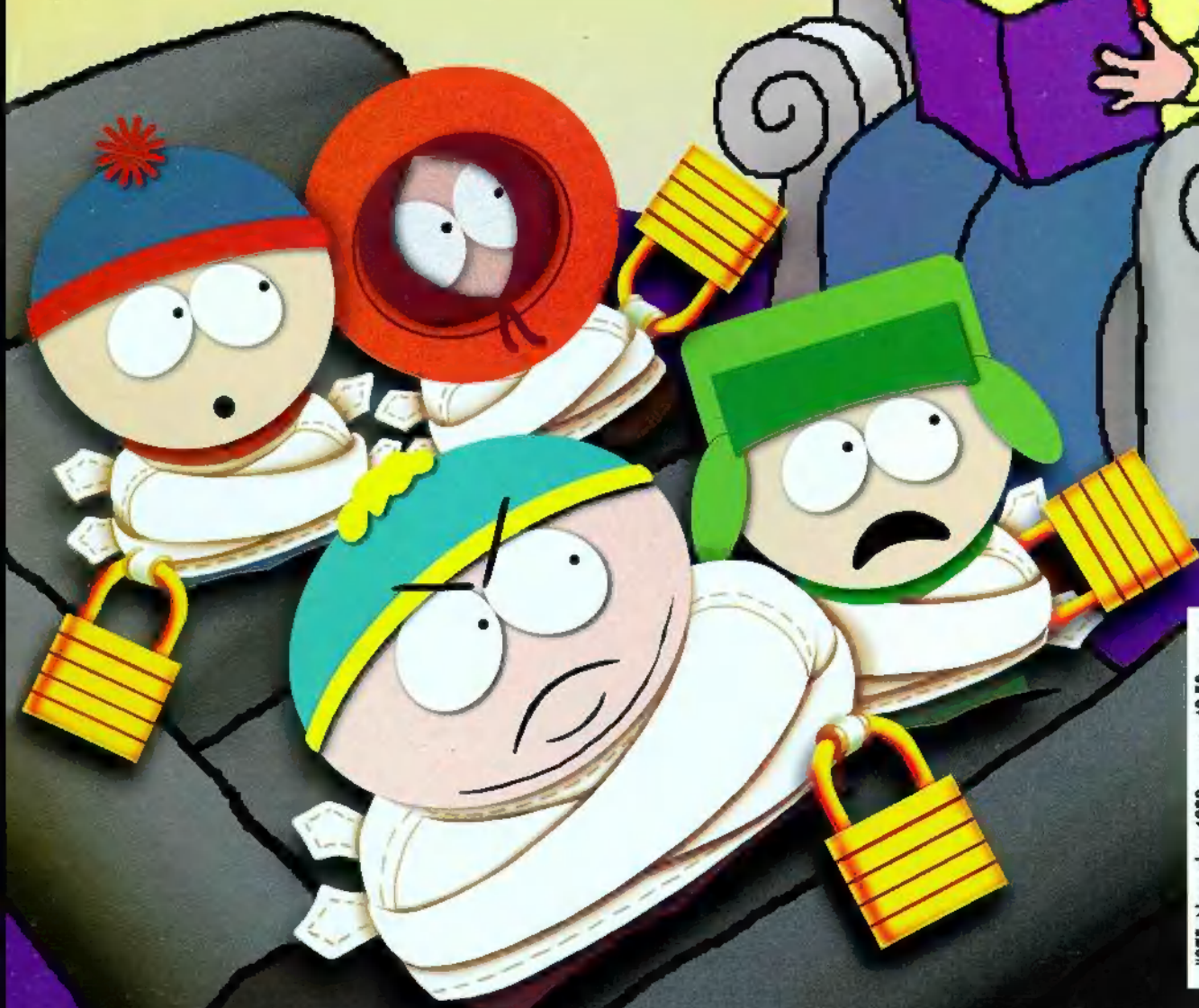




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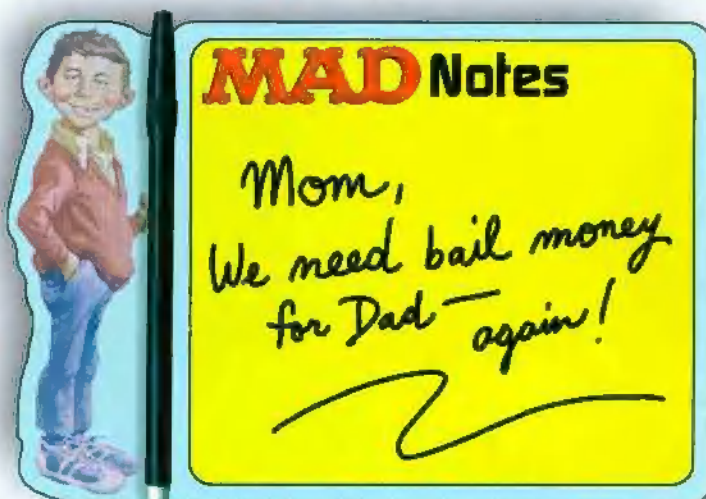
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MAD

NOVEMBER 1998 **NUMBER 375**

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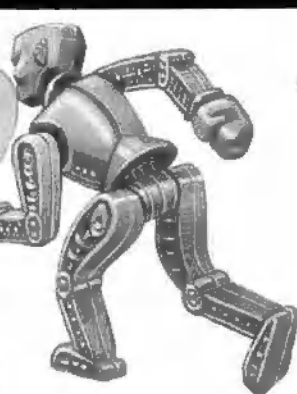
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the usual gang of idiots

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Printed in U.S.A.



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"The psychiatrist's office is where you say what you think and be told what you mean." — Alfred E. Neuman



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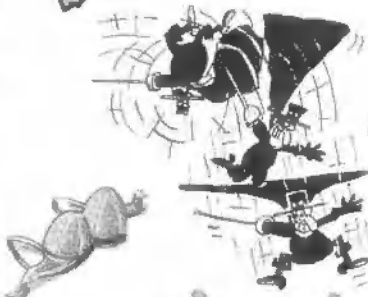
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PWANGGAGA!!



GLOOK



FRONT COVER ARTIST: SAM VIVIANO



MAD #376
ON SALE
NOVEMBER 17!



THIS GUN'S FOR IRE

Young people reading your magazine may be misled by misstatements of facts. I refer specifically to the story "If Bill Clinton Had Been President Through History" (MAD #371). You say that John Wilkes Booth fired a flintlock derringer and that Matthew Brady photographed flintlock weapons. No! Percussion caps had mostly replaced flintlocks by the Civil War. Booth's derringer was a .44 caliber that used percussion caps.

Andrew Lutes
Mansfield, OH

Drewski — After reading your historical masterpiece of a letter we wanted to put a flintlock .45 Magnum to our head! In fact, if Lincoln himself had read your letter he would have removed his stovepipe hat and blown his own brains out, successfully eliminating middleman Booth! Your name is Dr. Mudd around the MAD offices, history boy! —Ed.

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 375, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

BETTER TRANSLATE THAN NEVER

On the Letters Page in Issue #371, a man named Tom Anderson writes that he had a short conversation in English with Antonio Prohias. This might not be the truth, because from what I understand Mr. Prohias spoke no English.

Erik Staiger
Riverside, CA

Muchas gracias por tu lettero, Eriko!
Su el wrongo! Señor El Tom es correcto!
Señor Prohias esta muy fluento en el
toungo Ingles! Tu es loco en la cabeza!
Ciao! —Eduardo.



MAD BLURBS

Actual quotes that
prove the world is going MAD
This Month: John Goodman

"Moving briskly across Madison Avenue, he passes the offices of MAD, the magazine that formed his boyhood consciousness. In the backwater of Affton, Missouri, MAD was the only cultural event of the month. 'I got my education from MAD,' Mr. Goodman says. 'If I didn't get a joke, I'd consult the encyclopedia.' From MAD he learned smart-aleck skepticism, suspicion of authority figures and Yiddishisms like furshlugginer (sic) and potrzebie."

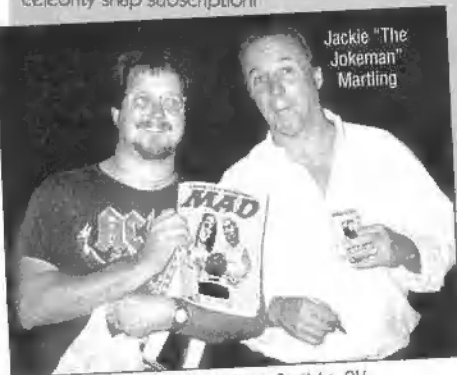
— Excerpted from the New York Times, March 8, 1998. Written by Franz Lidz.

MAD CELEBRITY SNAPS? YOU DECIDE

A MAD conundrum! Rarely has a decision so divided MAD's editorial staff as did this month's hat trick of "Celebrity Snaps." The controversial question is this — Do Howard Stern's lackey Jackie "The Jokeman" Martling, former child actor Butch "Eddie Munster" Patrick and that big guy who played Chief in *One Flew Over the Cuckoo's Nest* qualify as genuine, bonafide celebrities? We're at a loss, so you decide! Fill-in the coupon to determine which, if any of these lucky readers will get a free celebrity snap subscription!

Howard Stern's lackey Jackie "The Jokeman" Martling	<input type="checkbox"/> yup, he's a celeb
	<input type="checkbox"/> nope, no way no how
Former child actor Butch "Eddie Munster" Patrick	<input type="checkbox"/> yup, he's a celeb
	<input type="checkbox"/> nope, no way no how
That big guy who played Chief in <i>One Flew Over the Cuckoo's Nest</i>	<input type="checkbox"/> yup, he's a celeb
	<input type="checkbox"/> nope, no way no how

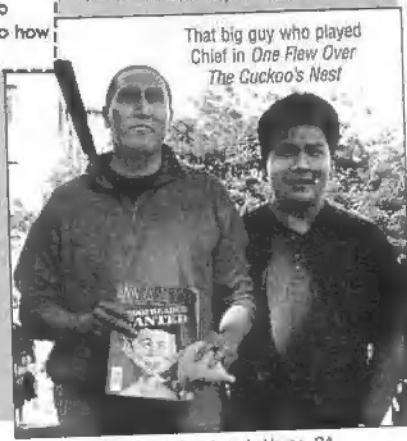
Send coupon or facsimile to:
The MAD Conundrum Attn: Amy
1700 Broadway
New York, NY 10019
All Ballots Must be Postmarked
By November 15, 1998!



Sent in by Chris Root, Eastlake, OH



Sent in by Greg Dwyer, Davenport, IA



Sent in by Jerry Lee, LaVerne, CA

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NOVEMBER 17!**

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KEYWORD:
MAD MAGAZINE**

**VISIT THE MAD
WEB SITE!
<http://www.dc.comics.com/mad/>**

PUTTING IN HIS 99¢ WORTH

I just read the "Merely 99¢ Store" flyer (MAD #371). You perfectly described a dollar store in very good detail. Did the writer of this parody actually go into a dollar store to research it, or is he like me and shops in one every week?

Danon Hall
Chadwick, MO

Dano — Unfortunately, due to the stingy pay rates set by the corporate weasels for MAD writers, 99¢ stores are a touch beyond writer Scott Maiko's limited means! Scott's more of a church rummage sale and \$1.99 all-you-can-eat buffet kind of guy! Look for Scott at your next church potluck dinner. He'll be the one trying to sneak out with a pork chop in his pants! —Ed.

STRIKE A POE

In MAD #372, you printed a spoof of Poe's classic poem "Annabel Lee" ("The Stalking of Pamela Lee"). Being a classic literature lover, I should have been repulsed that you would print such an insult to the greatest writer in history, but I loved it!

Kristi Usher
Royal Oak, MI

Usherette — We couldn't agree more that Poe is one of the greatest writers in history. In fact, he is number four on our list of the six greatest writers in history. In case you're interested, our other five (in no particular order) are: Jackie Collins, Anonymous, Scott Maiko, "Ziggy" creator Tom Wilson and Noah Webster. Thanks for writing! See ya at the library! —Ed.

"SOUTH PARK TOYS AND PRODUCTS"

You made a huge error in "South Park Toys and Products Coming to a Shelf Near You" (Issue #371). On page six, you show Mr. Garrison on the Trivial Pursuit product. It shows Mr. Garrison with Mr. Hat on his left hand. On the show, Mr. Hat is on his right hand.

Donald Ford
Dallas, TX

Donny — Thanks for writing! We have one question for you: where's your hand?! —Ed.


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#1 IN A SPANKING NEW SERIES!
Will there be a #2? Depends on whether enough schmucks out there (like you!) buy #1!

**BUY IT NOW! THE
FUTURE OF THIS
FRAGILE NEW SERIES
IS IN YOUR HANDS!**

**ON SALE
NOW!**



ALL THE FUN OF THE MOVIES, ONLY WITHOUT THE STICKY FLOORS!

**Ecch-rated satires of nearly 40 Warner Bros.
films, perpetrated by the Usual Gang of Idiots!**

Critics rave:

"Every once in a while a book comes along. This is such a book!"

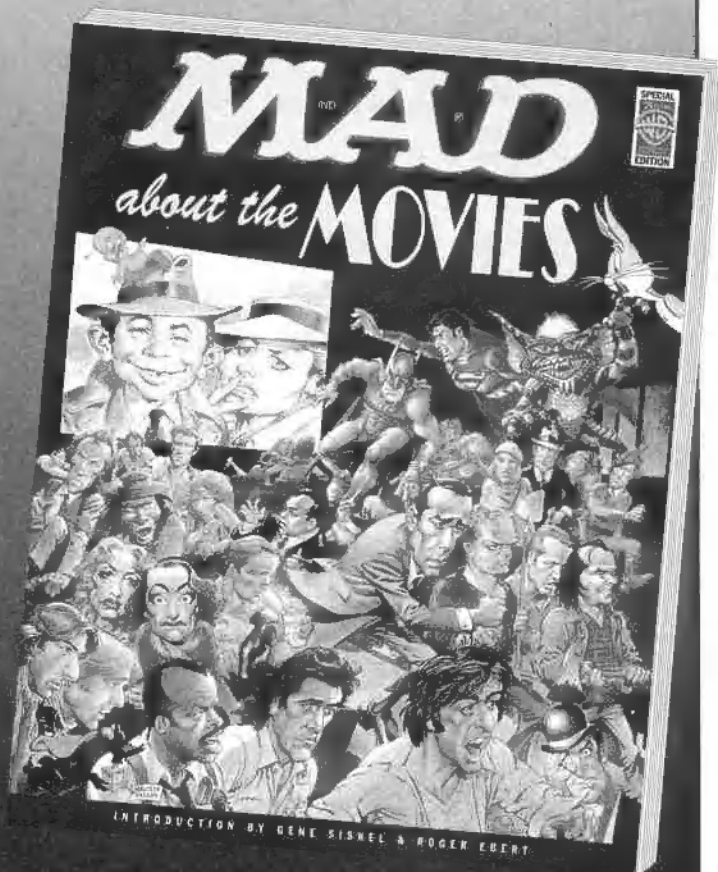
Hecky Peckersmith,
Peckersmith Press

"I love this book!
It's hilarious!"

Herb Stickel, Herb's
Favorable Review
Service, Inc.

"From beginning
to end, it was
one page after
another!"

Max Korn, The Max
Korn Entertainment
Newsletter



On sale now at your local bookstore!



OH MY GOD — THEY ANALYZED KENNY DEPT.

IT TOOK THEM OVER A DECADE, BUT COMEDY CENTRAL HAS FINALLY HIT IT BIG! THEIR CRUELY ANIMATED SQUIGGLEFEST, "DR. KATZ, PROFESSIONAL THERAPIST," HELPED PUT THE CHANNEL ON THE MAP, AND

DR. KATZ, PROFESSIONAL SOUTH



Mr. Hanky, The Christmas Poo
says "Heigh-dee-Hi, Boys and Girls!
EAT ME!!
The Mr. Hanky Chocolate Bar"

*Goin' down to **South Park**,
Gonna leave **good**
taste behind!*

**BATHROOM HUMOR EVERYWHERE,
CHEESY, THIRD-RATE ANIMATION!**

Insert
HOMOPHOBIC
REFERENCE-
of-the-week
HERE

STOP

SOUTH PARK

KATHIE
LEE —
ALMOST!

**SOUTH
PARK**
THIS EXIT

KENNY

KENNY

KENNY

KENNY

KENNY

KENNY

THEIR EVEN MORE CRUELY ANIMATED SWEARFEST, "SOUTH PARK," MADE IT FAMOUS! PROBLEM IS ALL THEIR OTHER SHOWS ARE TOTAL CRAP CAKES, WHICH IS WHY THEY SHOULD COMBINE THEIR TWO HITS TO CREATE...

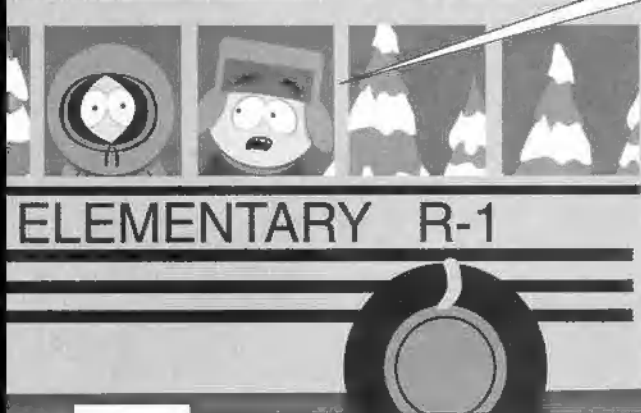
THERAPIST MOVES TO... PARK



Watch! "Jesus and His Pals"
Monday at 9 p.m. on
The Gratuitous-Blasphemy Channel

Goin' down to
South Park, even
ugly to the blind!

RACIST JOKES AND ETHNIC
SLURS, KIDS WHO SWEAR
LIKE @#%!-ING SAILORS!



Uh, Dad,
tell me
again
why
we're
moving
(gulp)
here!?

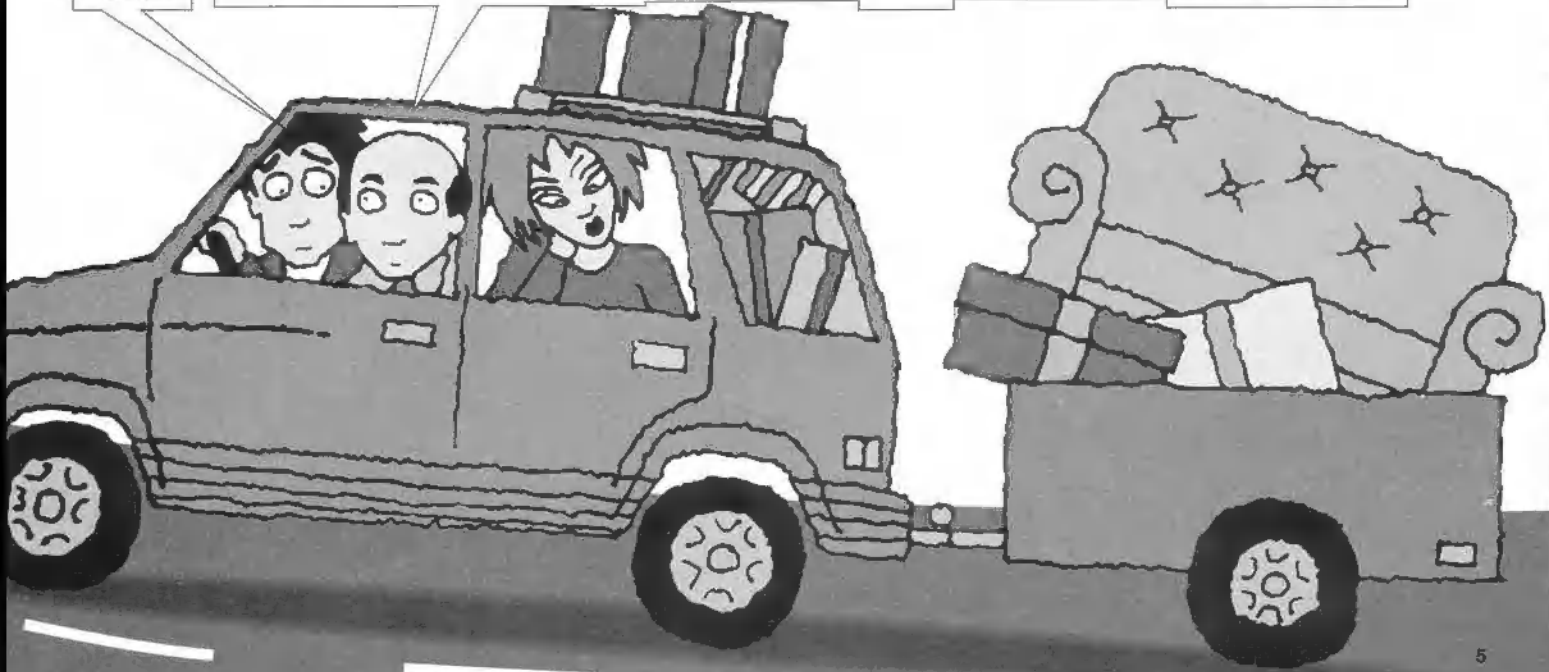
Ben, South Park is a virtual
mother lode for a psychologist.
There are more mentally-unbalanced
people here, per capita, than anywhere
else on Earth, except possibly a
taping of *The Jerry Springer Show*.

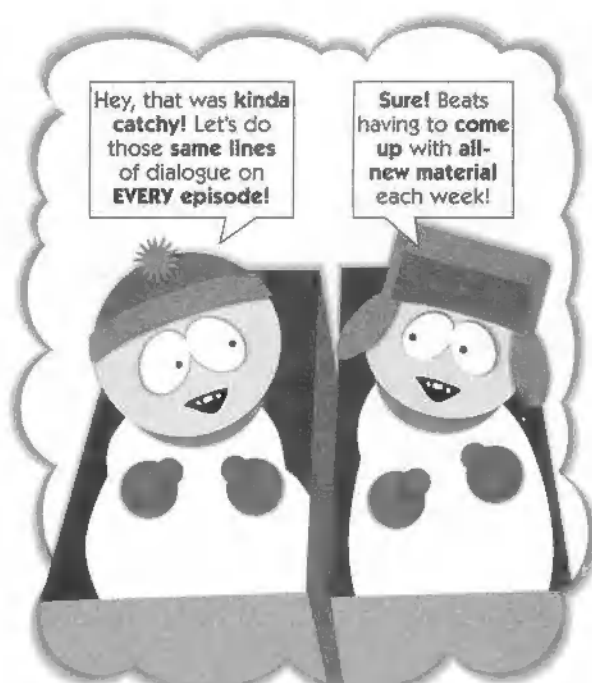
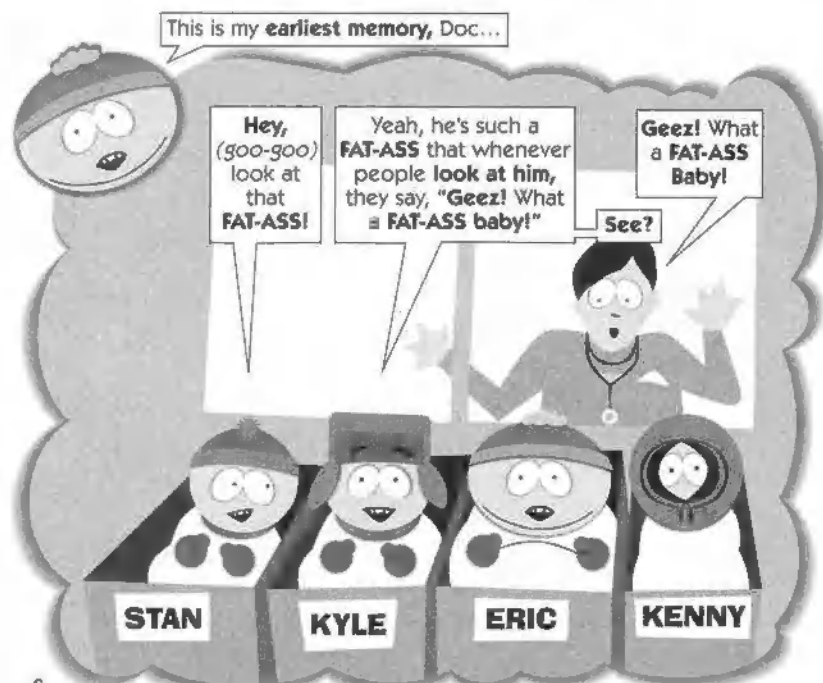
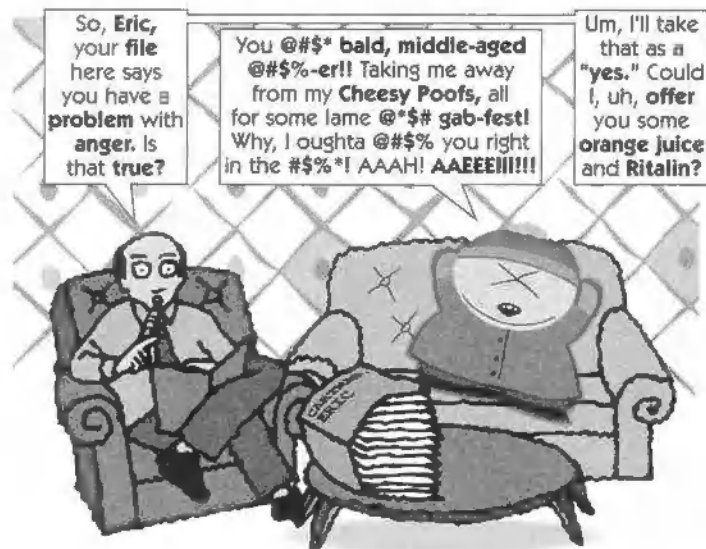
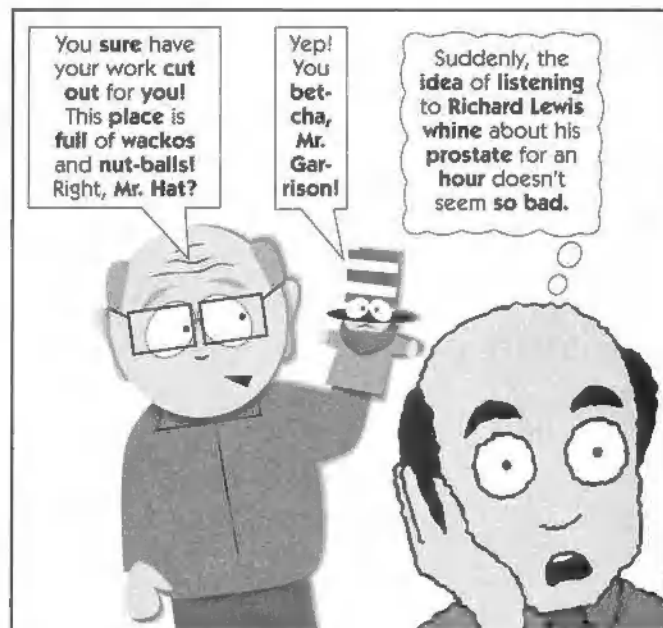
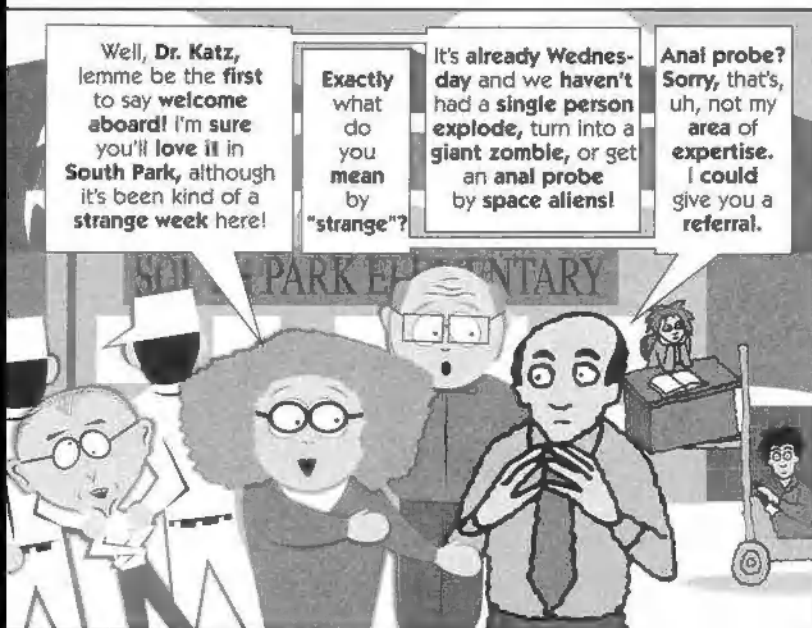
Wow!
But what
about
your old
practice
back
home?

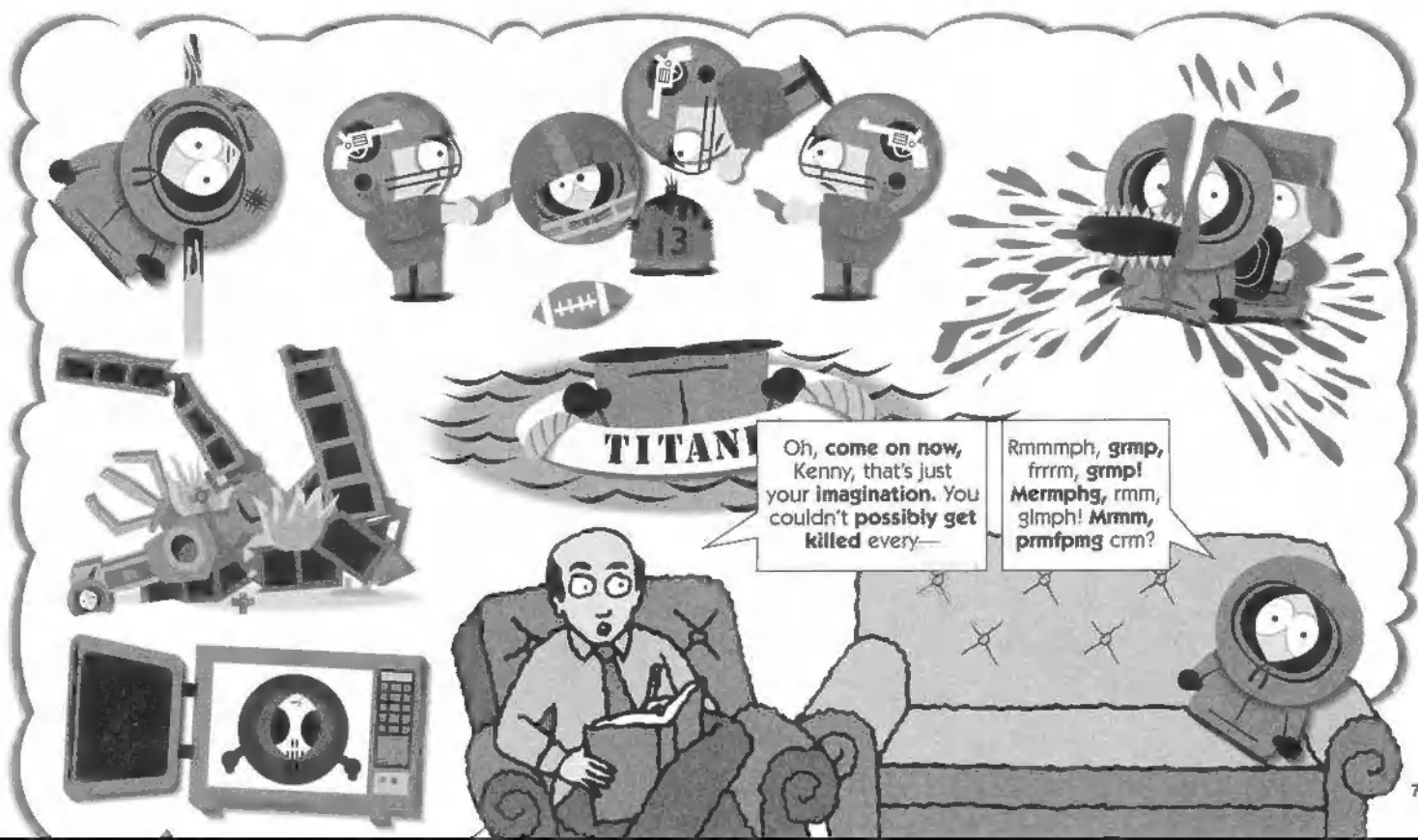
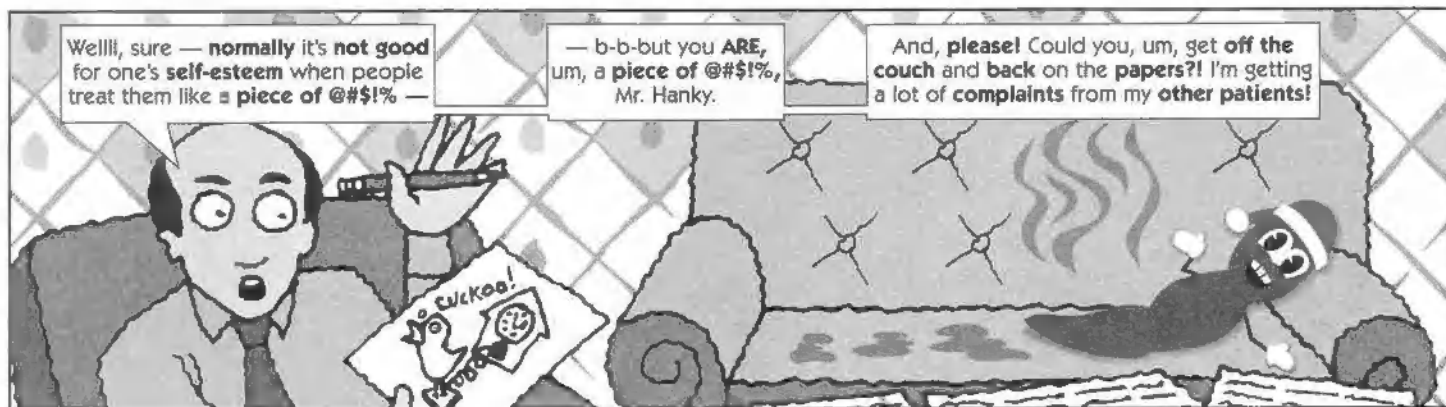
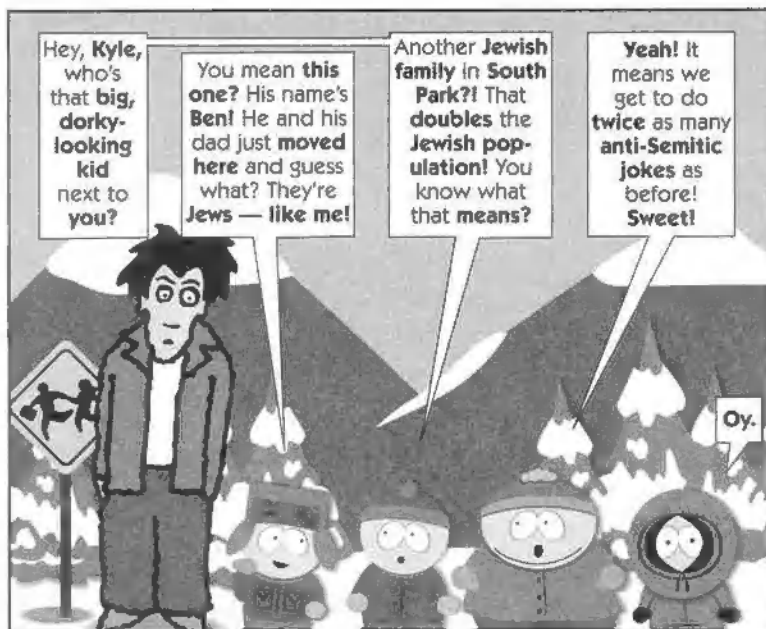
I
believe
my job
there
is
finished.

You
mean
you
cured
all
your
patients?

No, I mean my
job is FINISHED.
My patients got
together and
realized they'd been
paying me for years
and I hadn't helped
any of them one bit.











ONE FINE DAY AT THE CANDY STORE





ALTERED EGOS DEPT.

Someday, advanced computer technology will exist to expose a celebrity's true nature through digital anthropomorphizing transmogrification! Until then, we're stuck with...

MAD

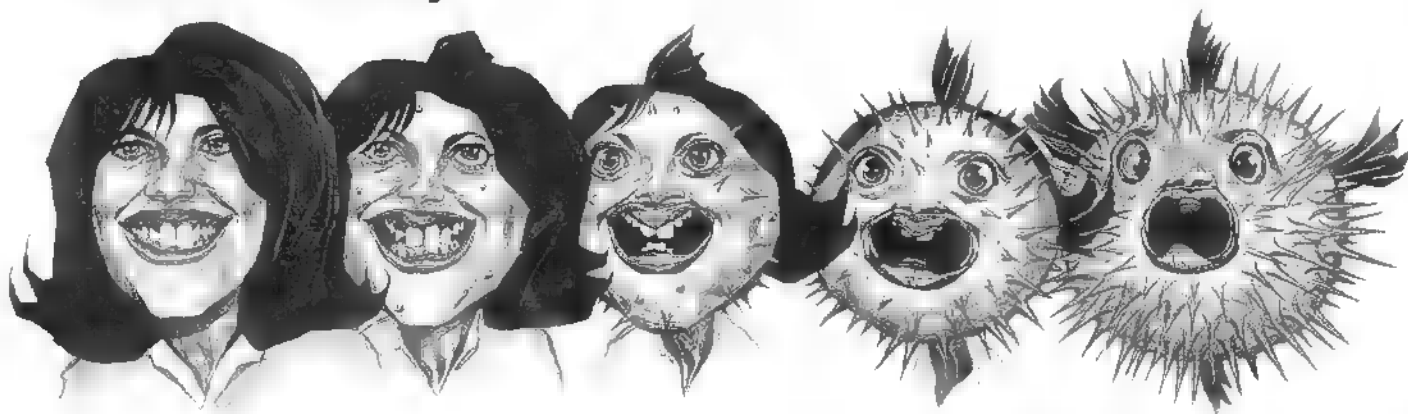
Dick Clark & Ed McMahon



Dr. Jack Kevorkian

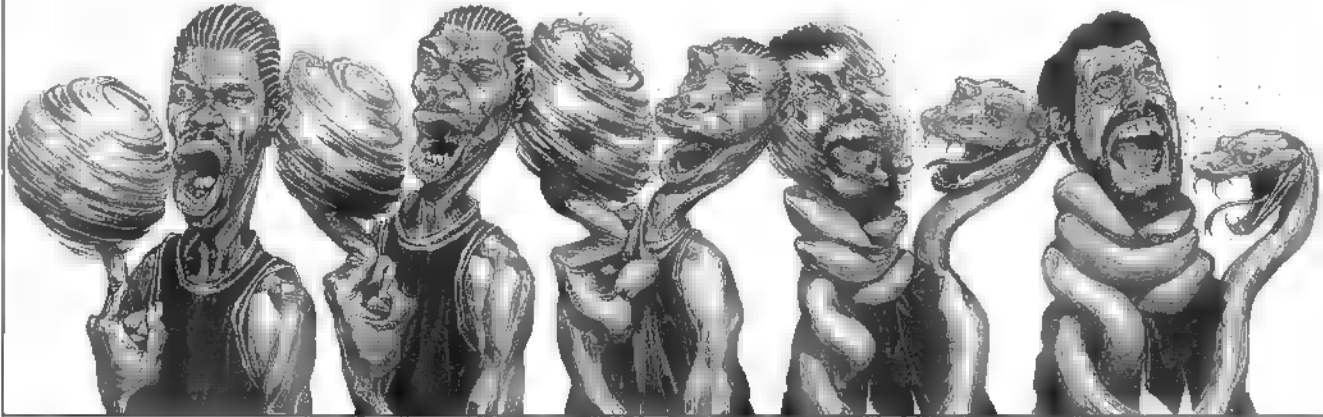


Monica Lewinsky



MORPHS

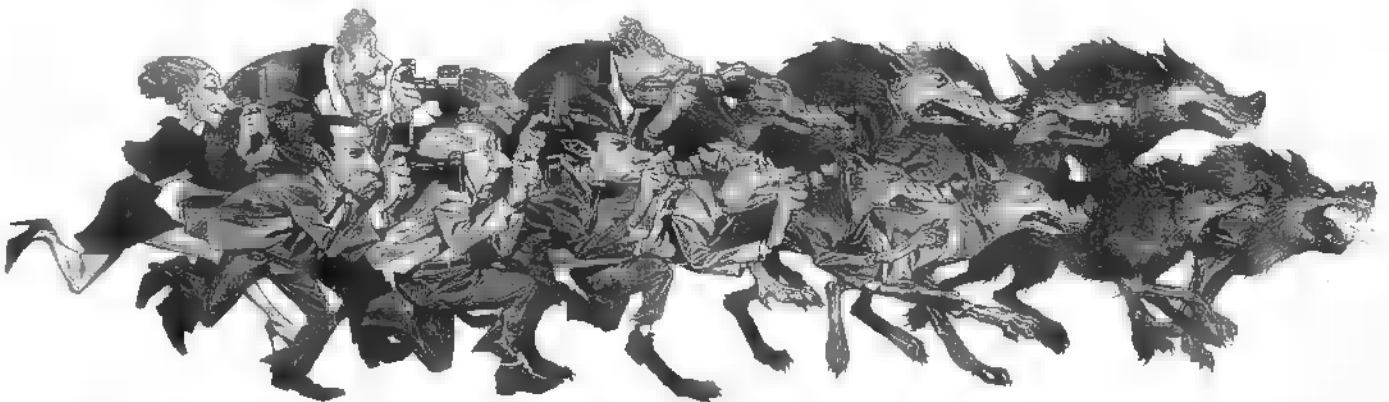
Latrell Sprewell



Al Gore



The Paparazzi





REVISES DO LITTLE DEPT.

Every year toy manufacturers spend millions of dollars developing new toys for yet another new generation of fun-craving kids. Too bad these misguided merchants of mirth are wasting their time and money, because the best toys never go out of style. They just need a little tweaking to make them relevant to today's perverse world! It's with this in mind that we present...

UPDATING

SEX CHANGE OPERATION

Boys will be boys—
unless they'd rather be girls!
Hey kids! Now you can prepare
for a lucrative career in the
field of gender bending!

You're the Doctor, so sharpen up your scalpel and help "Roberta" (don't call her "Robert" anymore) fulfill his—er, HER dream! Carefully remove the offending organ and add the appropriate appendages without setting off the buzzer and free the woman trapped inside the man! For an even tougher challenge, try turning "her" back into a "him" before he—uh, she— or whatever it is, goes home for Thanksgiving!



Clue

The Modern Justice Edition

It was the racist
cop, with the
tainted blood
sample, in the
FBI crime lab!

No, it was the
slick attorney,
with the race
card, in front of
the juror's box!

Sure, the original Clue was fun to play, but it required a lot of patience and skill to solve the crime. Now comes this new version with clues so obvious that any moron can figure out whodunnit before the game's even set up! The object of this new game is to make sure the bungling cops, incompetent prosecutors, clueless judges and idiot jurors don't blow your case! Good luck, but remember — the odds are against you!

Check out our ALL NEW GAMEPIECES...



Confusing
Coroner's
Testimony



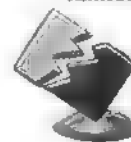
The Meddling Media



Tainted Blood



The Star-Struck Judge

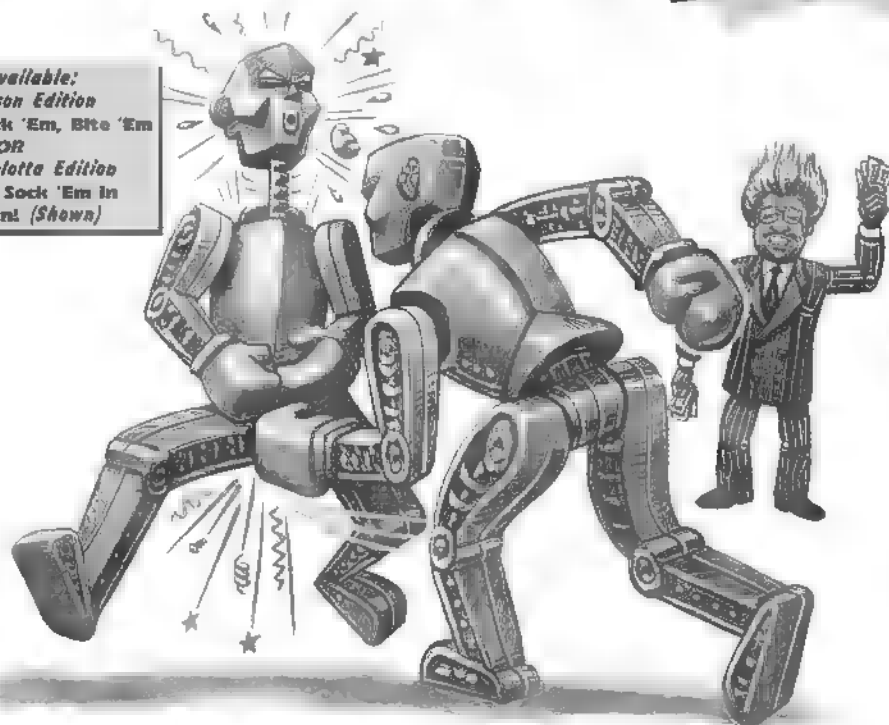


Race Card



CLASSIC TOYS

Now Available:
Mike Tyson Edition
Rock 'Em, Sock 'Em, Bite 'Em
OR
Andrew Golotta Edition
Rock 'Em, Sock 'Em in
the Groin! (Shown)



BEAT 'EM, CHEAT 'EM ROBOTS

Now you can experience all the blood, sweat and rule-breaking of professional boxing! Each of these unique playsets features one of boxing's sleaziest dirty fighters! So go on, bite him in the ear! Punch him in the groin! Remember, it's not cheating unless you get caught — and if you do get caught, you can always find work with the WWF! (Swindling Don King Action Figure sold separately.)

ROAD RAGE SLOT CARS

"Learn how to drive, you moron,
or get the #@!* off the road!"
Finally, here's the first race car set that lets you
recreate the violence of driving on America's highways!

Dangerous Driver with
Flip the Bird Action

Cut-Off Trak!

Electronic
Cursing Car

Car O'Crips

Slow Moving "In the
Way" Senior Citizens

When some jack-ass passes you on the right, get revenge by pumping his forehead full of lead! Teach that slow-moving senior citizen how to drive by bumping her off the road and over the railing! Comes with over 50 dangerous ways of causing fatal accidents! (Ambulance sold separately.)

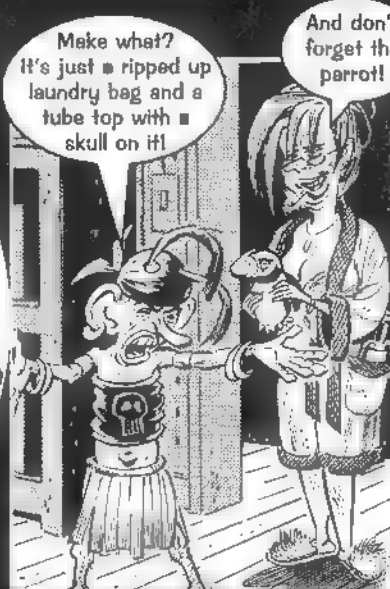
ARTIST: SCOTT BRICHER
WRITER: MICHAEL GALLAGHER



ANGSTER'S PARADISE DEPT.

MONROE &

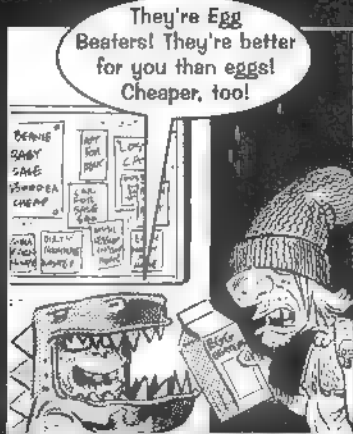
Nothing is as scary as that certain night in October when the cold wind blows and everything's all orange and black! Forget the ghosts and the goblins, if you want terror read on!



HALLOWEEN

ARTIST: BILL WRAY

WRITER: ANTHONY BARRIERI





Godzilla hate weak human!

giggle



I like your tail!

Yours is nice, too!



Oh, you're funny!

Hey, Monroe, check it out! I guess size DOES matter!



It does to me and my friends! Come on! I have someone for you to meet! She's gonna love you!

I'm outta here!



Screw it! I might as well get some candy!

Goodbye "apple boy"! HA HA HA!



Trick or treat!

Hello there, little b- um...aren't you a little old for this?



Look lady, I've had a rotten night! Just give me the damn candy!

Well, someone's a grumpy-doodle! Aw, this'll cheer you up - it's a nice apple!



Just looking at this apple makes me wanna blow chunks!



Maybe I'll nail Walter with it when he -
ARRGGG!!



Sheesh. Thanks. It's - hey!

Good one, Walter.



Thanks, Dylan! But I missed the house and hit Monroe!

I know.

Bill WRAY



WE BRING YOU FLEETINGS DEPT.

A couple of years ago, we proved that Andy Warhol was right when he predicted that everyone will be famous for 15 minutes. And now we're back with ■ new collection of fast-fading celebs and such, as we offer up...

THE ABC's OF 15 MINUTES OF FAME VOLUME II



A

is for Autumn
Who caused quite a clamor;
She blackmailed Bill Cosby,
Wound up in the slammer.

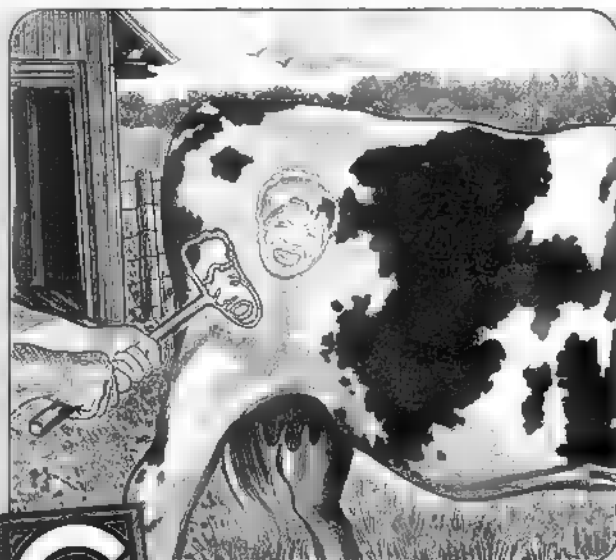
ARTIST: DREW FRIEDMAN

WRITER: FRANK JACOBS



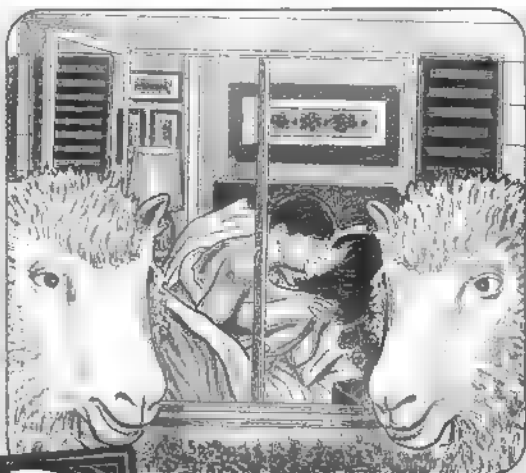
B

is for Buddy
By Clinton was tutored;
Which raises the question -
Which one should be neutered?



C

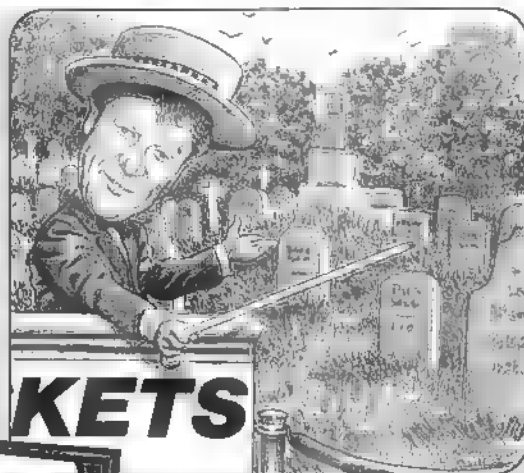
is for Cattlemen
To Oprah's relief,
The judge said they had
No legitimate beef.



D

is for Dolly

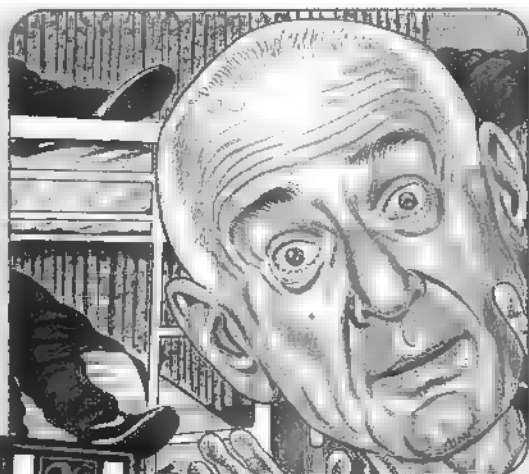
Thank God, we can say
Human moms prefer mating
The old-fashioned way.



E

is for Earl

A blackhearted knave,
Charging tourists admission
To visit Di's grave.



H

is for Heaven's Gate

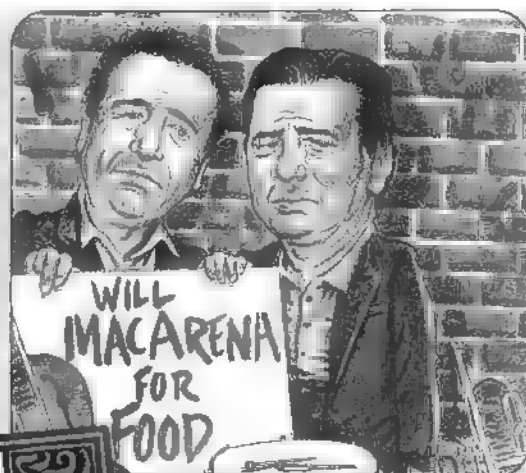
Gone the way of all Flesh;
For more on cult wackos,
See "K for Koresh."



I

is for Independent Counsel

Probed Clinton's affairs;
Got sworn statements from Bimbos,
Found nobody cares.



L

is for Los del Rio

In thin air they did vanish;
Can anyone say
"One-hit wonders" in Spanish?



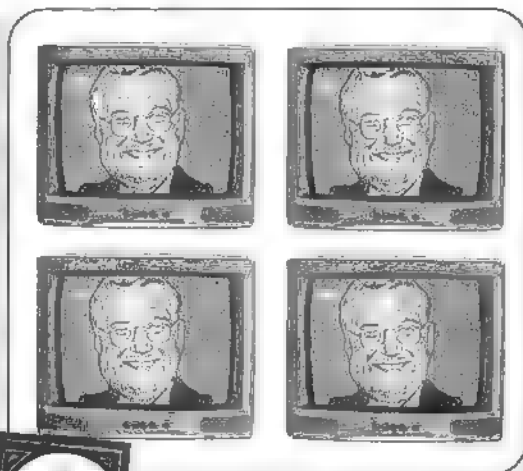
M

is for McCarthy

Jen flopped on the air;
Might have had a success
If she'd done the show bare.



is for Flinn
*Who might be flying yet
 If the joystick she played with
 Had been in a jet.*



is for Ginsburg
*On talk shows galore —
 A third-rate attorney,
 A media whore.*



is for Jerky Boys
*Whose phone-schtick struck Gold;
 Fans soon had their number
 And put them on hold.*



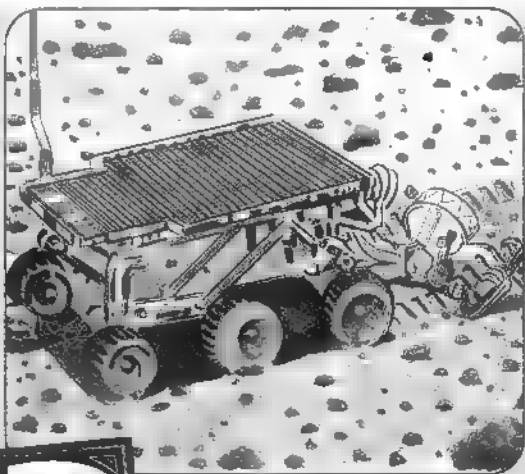
is for Koresh
*Stood off Federal troops;
 Eighty-six wound up dead;
 Janet Reno said, "Oops."*



is for Nanny
*Whose case caused a fuss;
 Beat the kid and the rap —
 How'd she do it? Beats us.*



is for Olympic Bomber
*Poor Jewell took the heat;
 He's suing and winning —
 Hey, ain't revenge sweet!*



P is for Pathfinder
Cruised Mars for a spell;
Might be functioning still
If they'd used Duracell.



Q is for Quinn
Her career went down hill;
Once a hot-shot VJ,
Now a Clearasil shill.



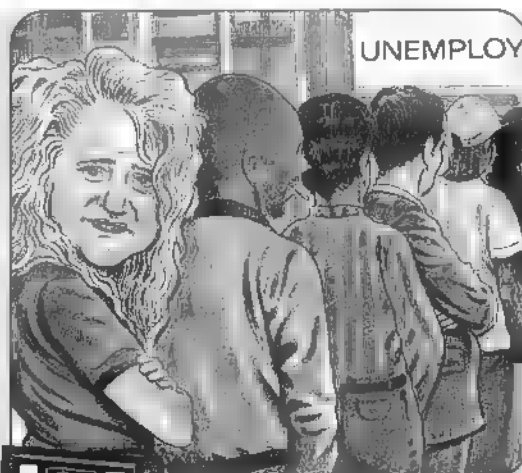
T is for Tripp
A real friend like no other;
Hell, given the chance,
She'd sell out her own mother.



U is for Unsightly
Newsweek's readers were spared
When the septuplets' mom
Had her smile...er, repaired.



X is for X-rated
If looking for action,
Catch Tommy and Pam
In their coming attraction.



Y is for Yothers
The Family Ties sis;
Michael J got Spin City —
She only rates this.



R

is for "The Rules"
A pre-marriage course;
Its readers now want one
That covers divorce.



S

is for Soup Nazi
On Seinfeld a corker;
Today just another
Obnoxious New Yorker.



V

is for Virtual Pet
We kept ours well-fed;
But despite loving care,
Like all fads it dropped dead.



W

is for Willey
Bill yearned for her bones —
A step up in class
If you've seen Paula Jones.



Z

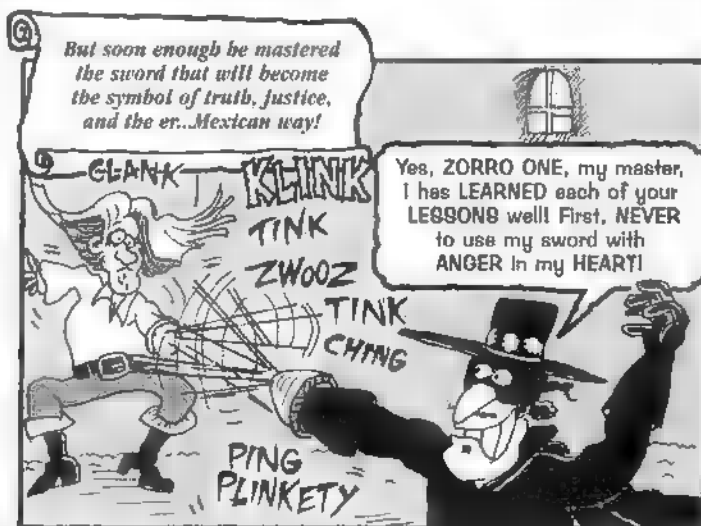
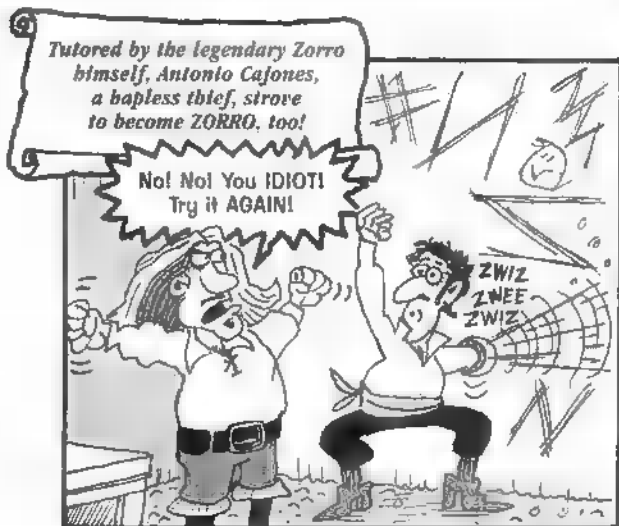
is for 'zilla
A box office hit,
Giving proof size does matter —
The plot? Not a bit!

The alphabet's finished; We've wrapped up our list;
Twenty-six made the finals — A couple just missed;
And still they keep coming; Each year it's the same —
People eager to grab fifteen minutes of fame;
The creeps and the heroes, the bimbos and studs,
The rappers and rockers, the Hollywood duds,
The fast-buck promoters, the weirdos and flakes,
The jocks and the moguls, the born-again fakes;
In a couple of years you've our firm guarantee
We'll have more than enough
To fill up Volume 3.

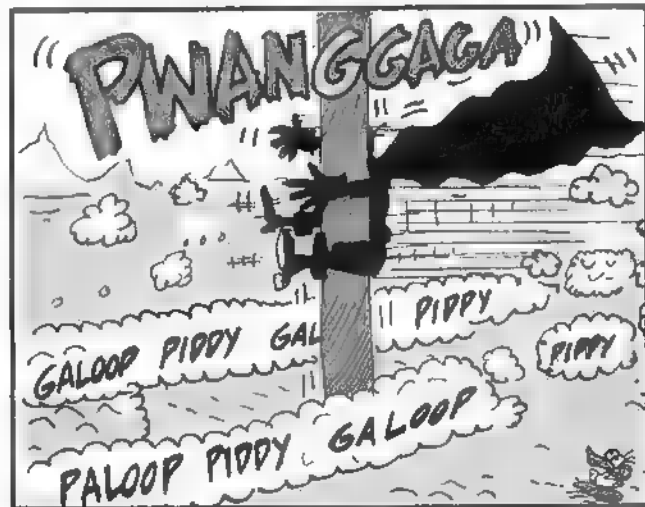
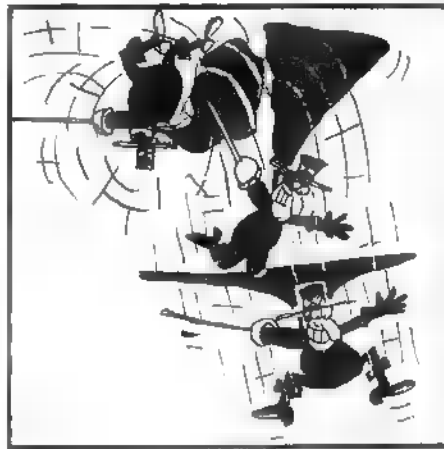


By day he appeared as a typical man in normal attire. But on any given dark night, cloaked in his black costume, cape and hooded mask, Bruce Wayne...er...Don Diego de la Vega appeared as Bat...er, ZORRO! So join us now as we prove any sword is mightier than the pen in...

DUCK EDWING TAKES OFF THE



MASK OF ZORRO



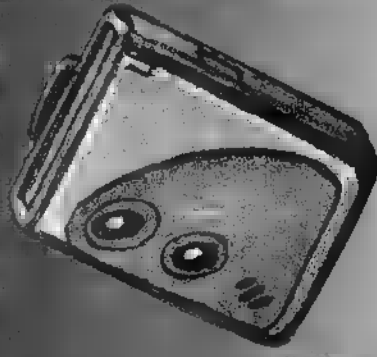
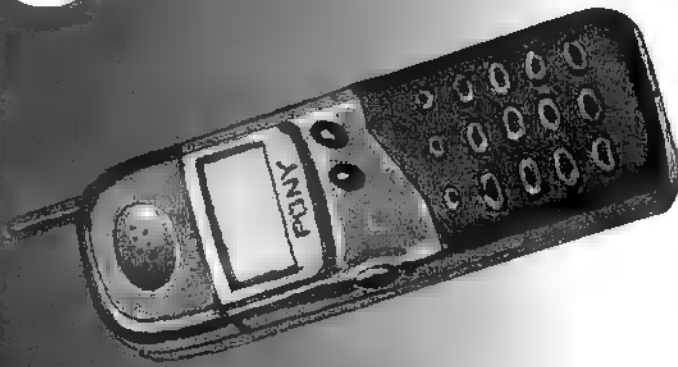


Est. 1991, bankrupt
1992, back in business
1993, Chapter 7
1994, back in business
1995, closed 1996,
reopened 1997, not
closed yet - 1998!

UNCLE SLEEZE'S

guarantee: one, no-
where world, more
beepers, more cell phones or
more high pressure salespeople
than Uncle Sleeze!

HOUSE OF BEEPERS & CELL PHONES Cell Phones & Beepers! Affordable at last!



From anywhere in the country,
you can call home and say:

"I'm still at work."

"I have a flat tire."

"My plane is late."

"I left a loaded pistol in the bedroom."

"Murray won't give you trouble anymore!"

"A drug raid is going down!"

"Leave the money in small, unmarked
bills or your husband's dead meat!"

Now you can
keep in touch with your:

- *FAMILY *FRIENDS
- *CO-WORKERS *BOOKIE
- *PAROLE OFFICER

DON'T BE CONFUSED!

Our knowledgeable salespeople will explain to
you in **SIMPLE LANGUAGE** the difference between
■ beeper and a fire hydrant **AND** the difference
between ■ digital cellular telephone and linguini!

NEVER AN ACTIVATION FEE!*

NEVER A CONTRACT!! ALWAYS A CATCH!!!

*unless you want your beeper or cell phone activated

FRIENDLY BUT UNHELPFUL SERVICE GUARANTEED AT UNCLE SLEEZE'S!

We feature the entire line of MotorOldie Beepers and Cell Phones!

**Our
Cheapest Beeper!**

**The Pre-Text
Only \$29.95**

NEW!

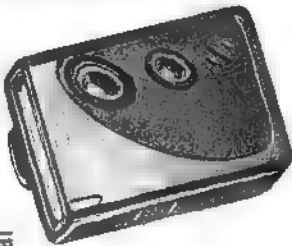
**The
Pre-Text PLUS
Only \$39.95**

**Our Top
of the Line
Beeper!**

**The King!
Only \$129.95**

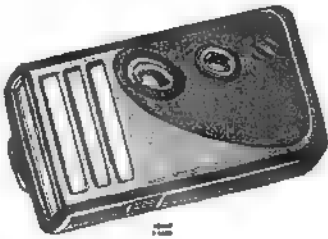
Optional wheels for true portability, add \$39.95.

Holds six pre-recorded messages which are already there! To insure simple operation, you can't change, delete, send, receive additional



messages, but it's guaranteed to look stylish and costs just pennies a day!

All the impressive features of the Pre-Text, with the added flexibility of allowing you to receive

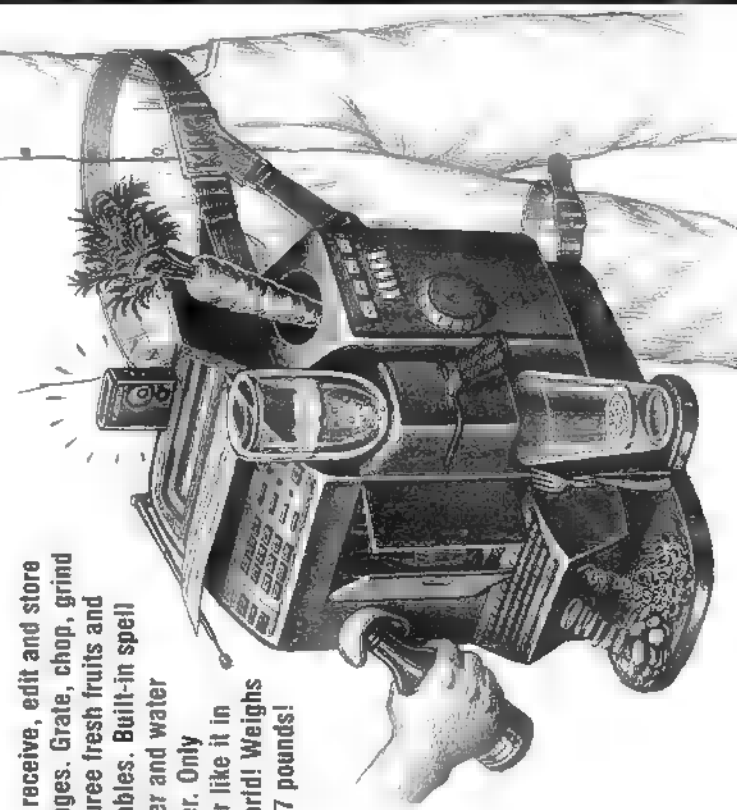


three additional messages which can only be sent by us! And, amazingly, it still costs just pennies a day!

CALL ANYWHERE FOR JUST 3 CENTS PER MINUTE!

Whether you call your co-worker at home, next desk, or a friend across the country, you pay the same exceptional LOW, LOW rate of 3 cents per minute! Of course, if you would like the other party to be able to hear you, and you be able to hear them, you'll want our "deluxe two-way speaking/hearing plan" at 47 cents a minute. Many people find this small extra expense worth especially (business calls!)

Send, receive, edit and store messages. Grate, chop, grind and puree fresh fruits and vegetables. Built-in spell checker and water purifier. Only beeper like it in the world! Weighs only 17 pounds!



OR CHOOSE FROM ONE OF OUR THREE GREAT MONTHLY PRICING OPTIONS!

For only \$4 a month you get:

No Minutes
At no time
Available in all 50 states

For only \$10 a month you get:

30 minutes
Midnight to 12:30 a.m.
In a state we pick

For only \$30 a month you get:

60 minutes • 24 hours a day
In ALL the states we haven't been barred from doing business in by the Attorney General



Order our deluxe beeper/cell phone package now—and get a **FREE \$25.00 GIFT CERTIFICATE!!**

Total Package Price: \$129.95

Same offer as above, w/o \$25 Gift Certificate: \$104.95

REMEMBER!

There's no annual contract when you sign up for 12 months!

6 Convenient Locations

11 Seventh Avenue, 13 Seventh Avenue, 15 Seventh Avenue,
17 Seventh Avenue, 19 Seventh Avenue, 21 Seventh Avenue

SPECIAL OFFER!
Order before you finish reading this ad and we'll give you **UNLIMITED FREE TALK TIME** when you're not using our pagers or cell phones!

Customer may have to pay local and long distance roaming charges and first class airfares that we bill to their credit card. Other charges include sales tax, excise tax, and exercise tax (which we use to buy health club memberships for our employees). Free minutes in "home area" refers to talking to people in your home within 18' of your cell phone. Unused free minutes cannot be carried over into the next month, or used in the month they are good in. Other terms, including exclusions and intrusions will apply as we think of them. Unlike other companies like AT&T, we DO NOT round off each second to the nearest minute! Rather, we round off each minute to the nearest hour for your convenience!


ARTIST: JAMES WARHOLA WRITER: DICK DEBARTOLO



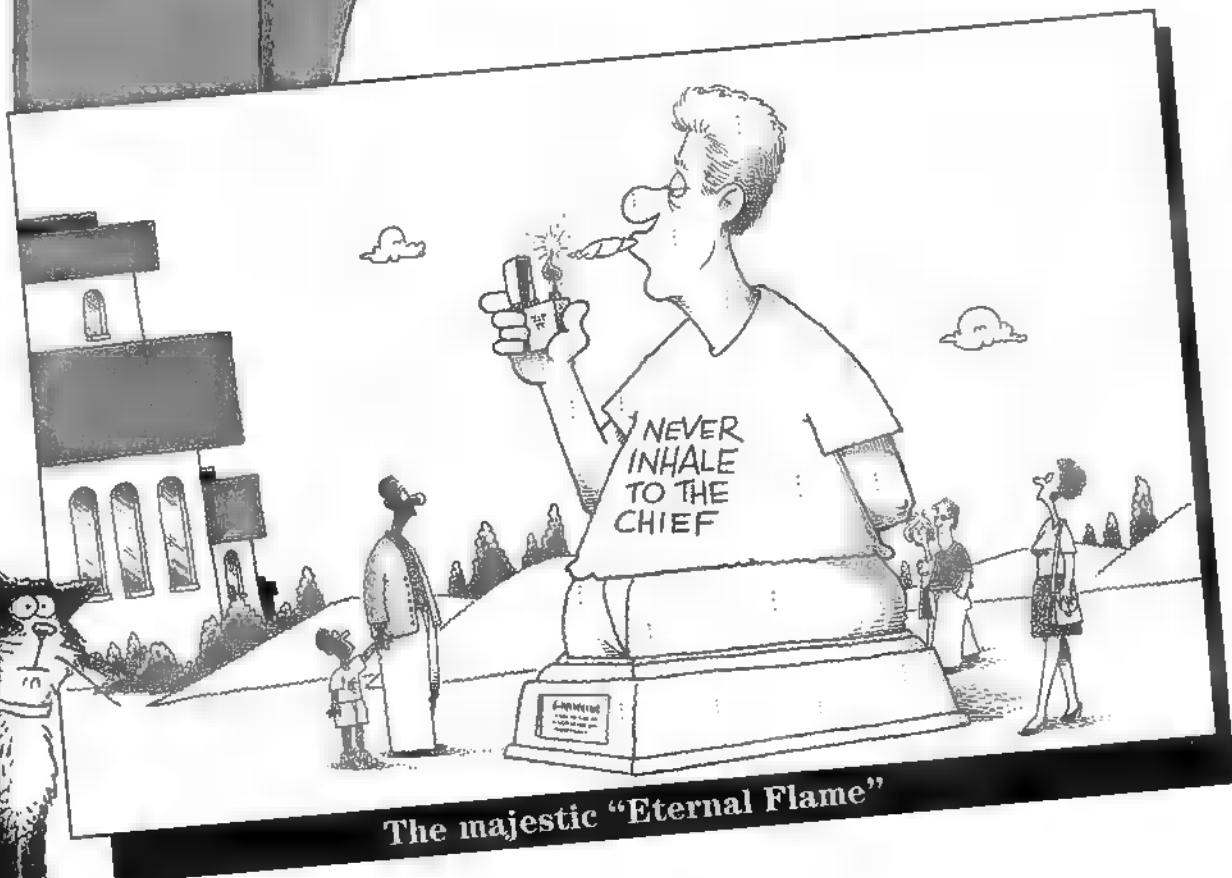
ASSAIL TO THE CHIEF DEPT.

As President Clinton completes his final term amidst a steady wave of controversy, the question America is asking is: What will his legacy be? Will it be his sending troops into Bosnia or having a mirrored ceiling installed in the Lincoln bedroom? Will it be single-handedly getting NAFTA approved or single-handedly getting McDonald's to add the 48-piece Chicken McNuggets to the menu?

Perhaps you'll have a better idea how the 42nd Chief Executive will be remembered after you take a gander at these...

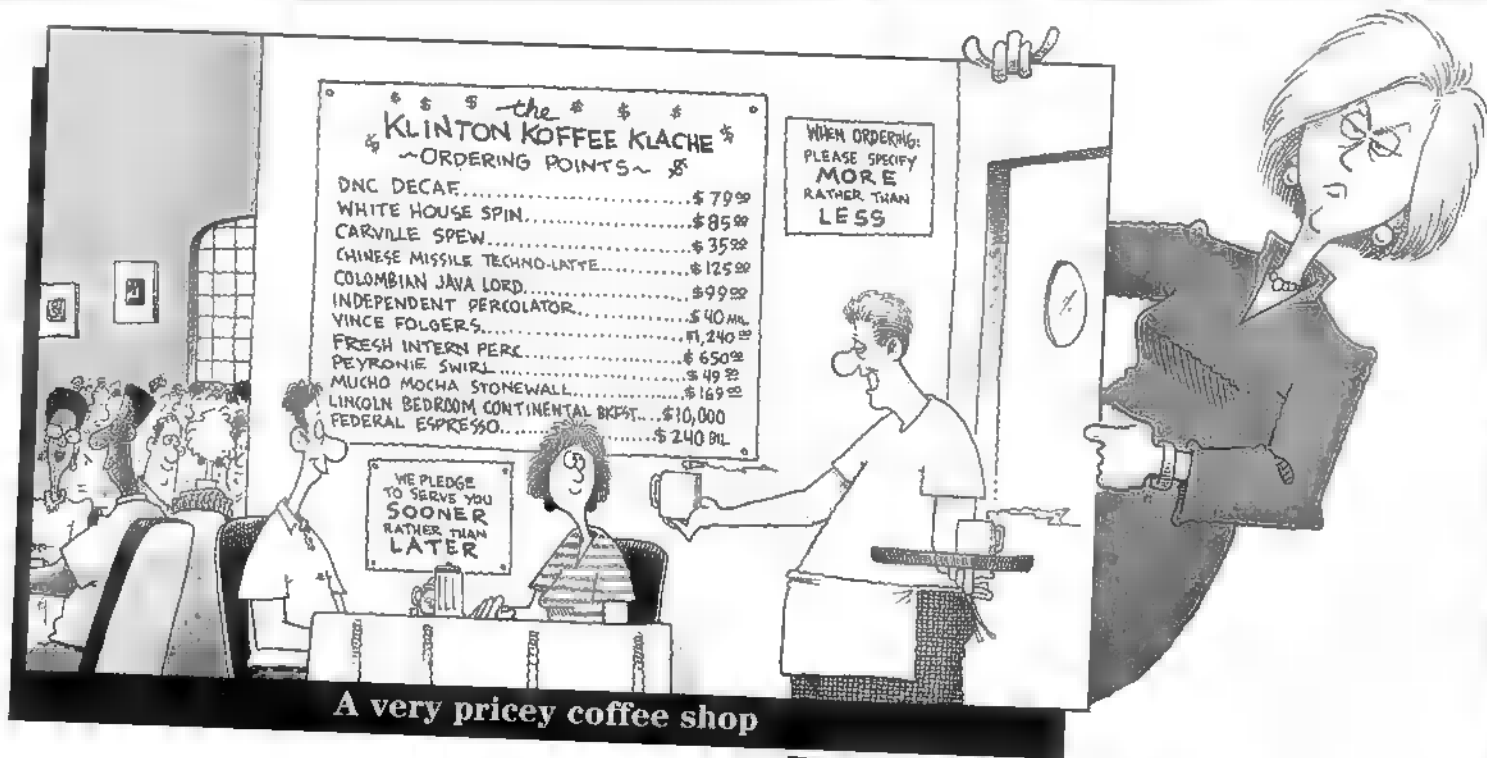


PROPOSED FEATURES OF THE *William J. Clinton* **PRESIDENTIAL LIBRARY**



The majestic "Eternal Flame"

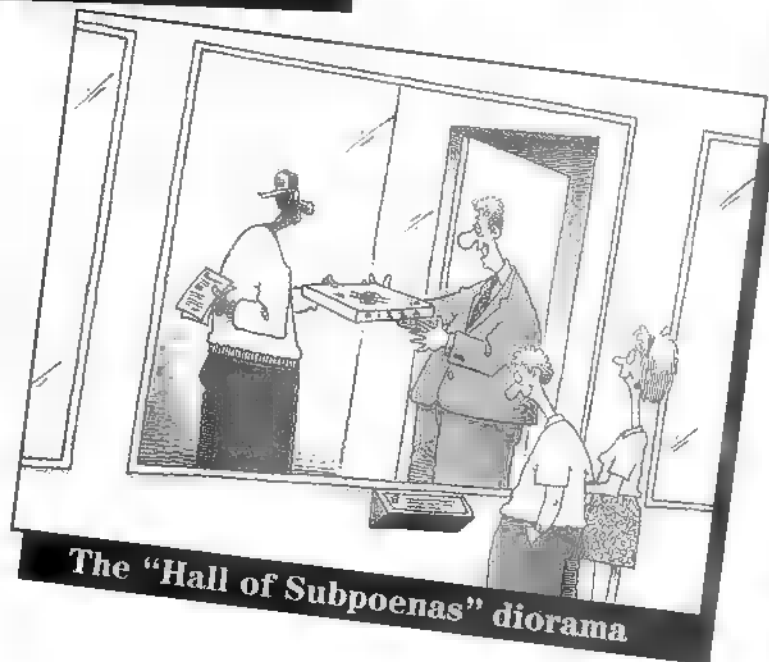
ARTIST AND WRITER: JOHN CALDWELL



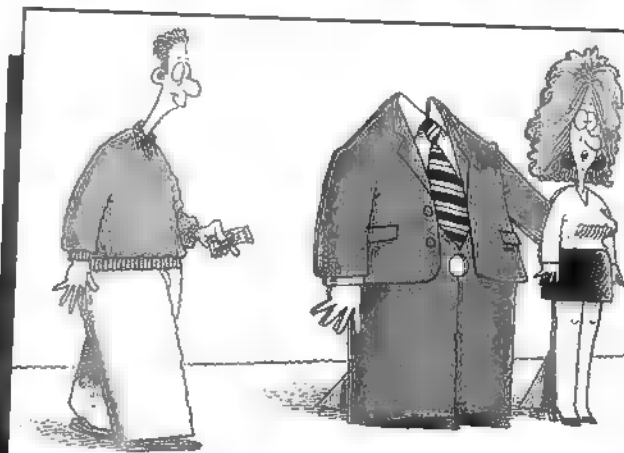
A very pricey coffee shop



The "Great Wall of Contributors"

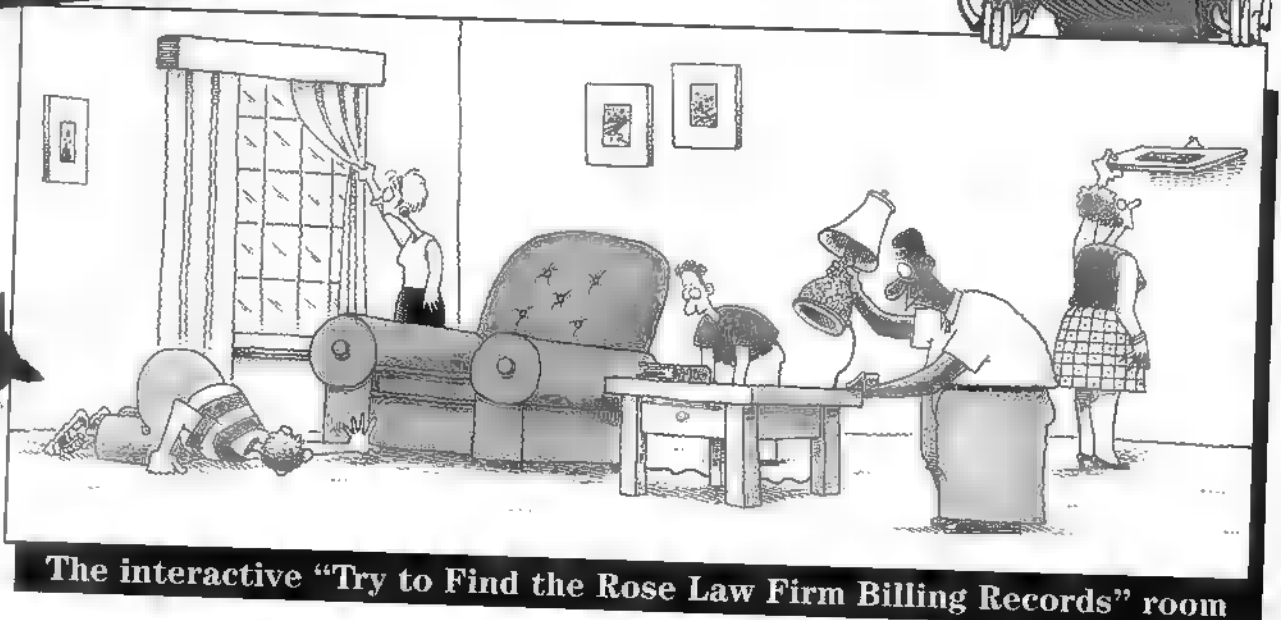
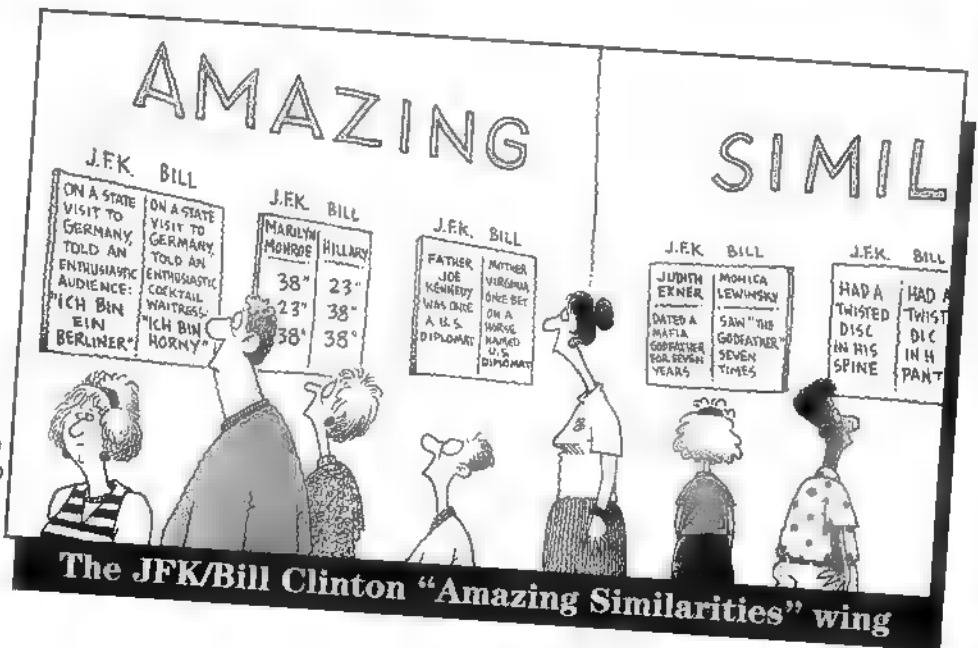
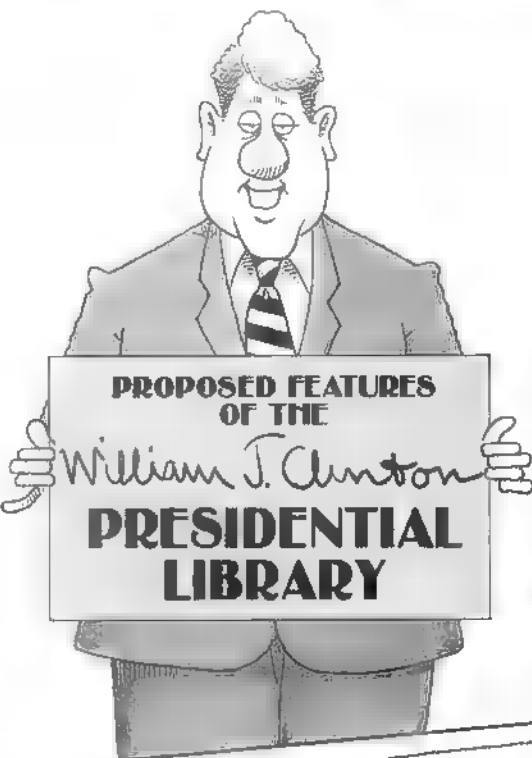


The "Hall of Subpoenas" diorama



The "candid" snapshot with Paula Jones photo concession

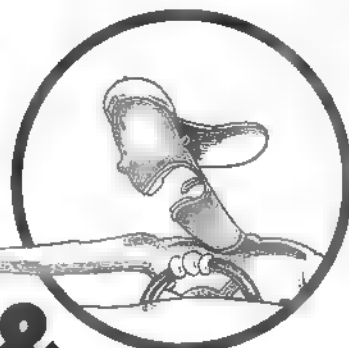






THE SCHMUCKS STOP HERE DEPT.

There's nothing like getting into your car and hitting the open road with not a care in the world. That is until you hit a massive traffic jam and find yourself sharing the highway with these two yahoos! Here's



Melvin & Jenkins'

GUIDE TO THE RULES OF THE ROAD

Jenkins

Jenkins never sets out on a journey without making sure he has plenty of small bills and ample coins for any need that arises.



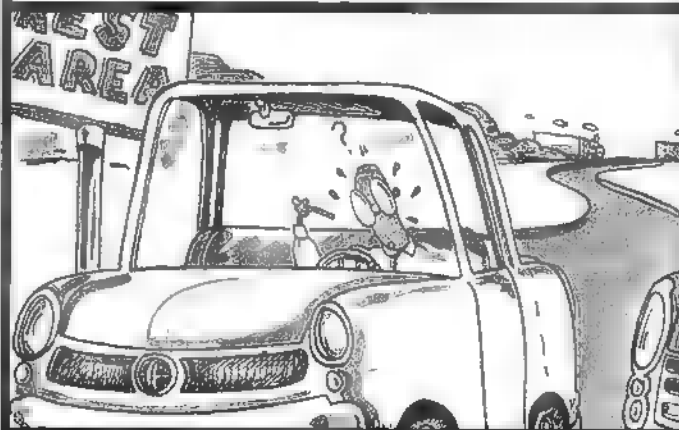
Melvin

Melvin brings lots of singles too, because those conniving "roadside love hostesses" always claim they can't make change.



Jenkins

Jenkins pulls over to a rest stop as soon as he feels ill, because a responsible driver needs to have all his reflexes and faculties in peak condition.



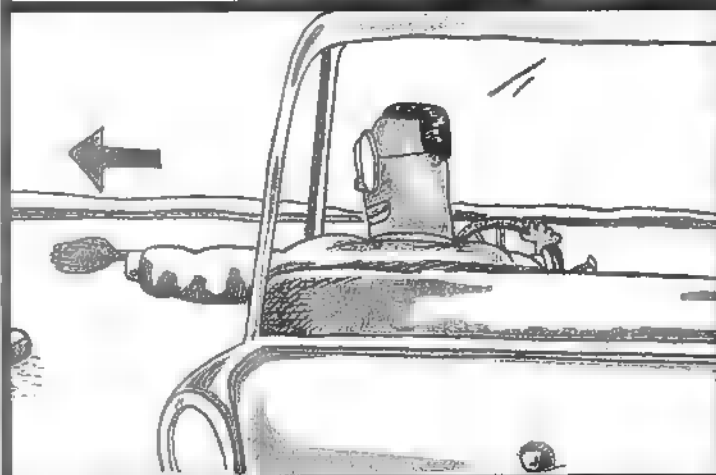
Melvin

Melvin makes the nearest toll booth his own personal pukeatorium.



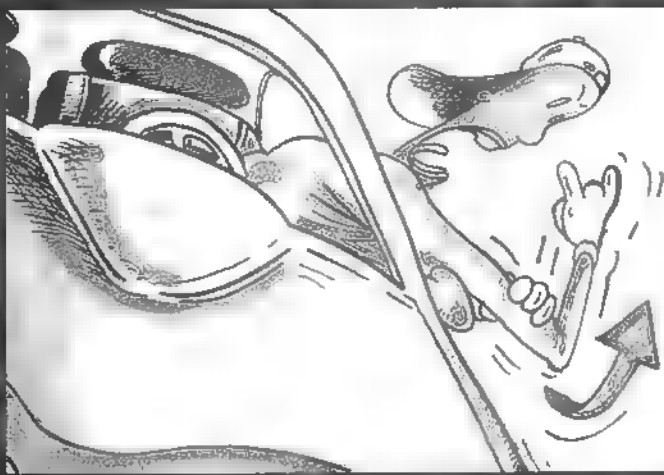
Jenkins

Jenkins learns how to use all the appropriate hand signals.



Melvin

Melvin's evocative array of hand signals would be considered appropriate only when invoking Sicilian death curses.



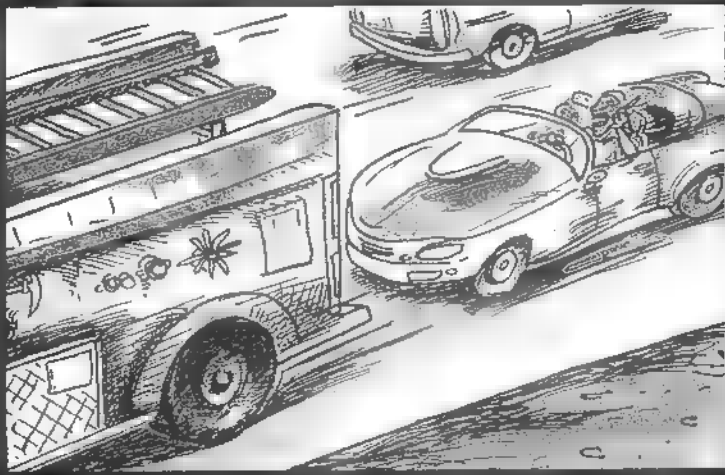
Jenkins

Jenkins pulls over to the shoulder to allow emergency vehicles to pass.



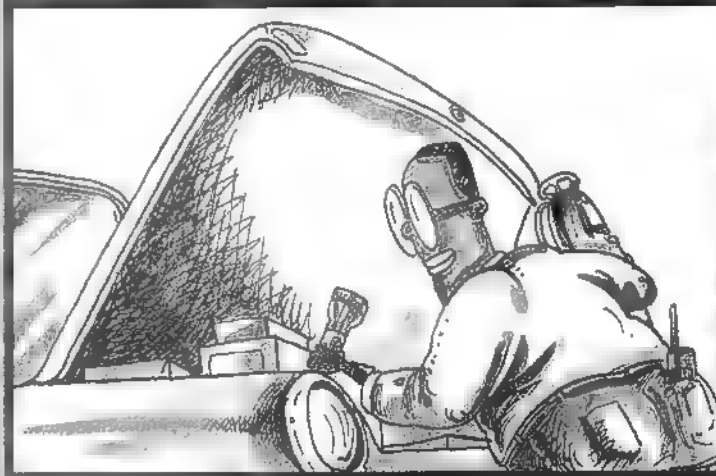
Melvin

Melvin reports nonexistent fires across town, to ride in the backwash from a fire engine.



Jenkins

Jenkins always keeps a tire jack, sparkplugs, a flashlight, a cellular phone and other items in the car, in case of a breakdown far from home.



Melvin

Melvin knows that a Gameboy, the April 1995 *Penthouse Forum* and a quart of vodka will keep him thoroughly entertained until help arrives.



Jenkins

Jenkins, to cut down on traffic and protect the environment, organizes a carpool with his co-workers.



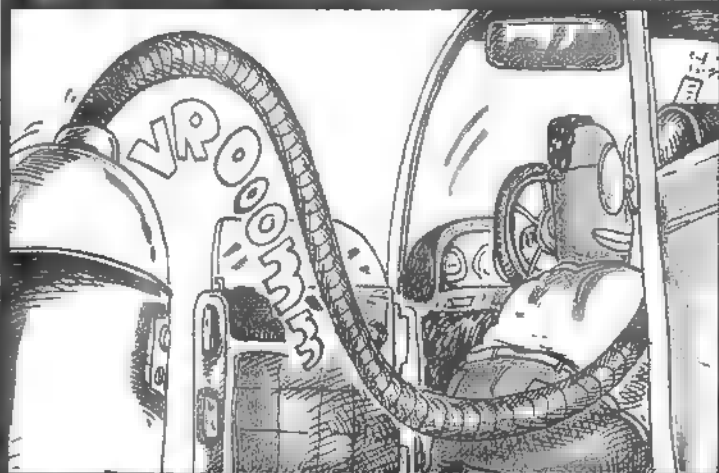
Melvin

Melvin borrows a few stiff from his friend's mortuary every day and kisses the left hand rail of the multi-passenger lane all the way.



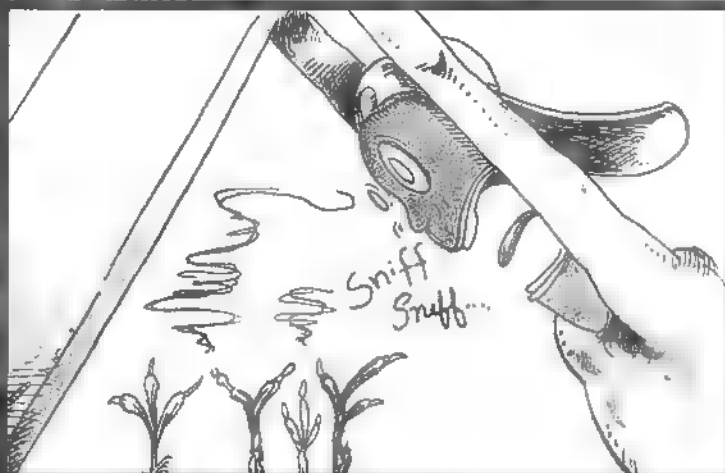
Jenkins

Jenkins uses the vacuum at gas stations to keep his vehicle free of grit and debris.



Melvin

Melvin opens his trunk for the first time in two years and screams, "Oh my God! Fluffy!"



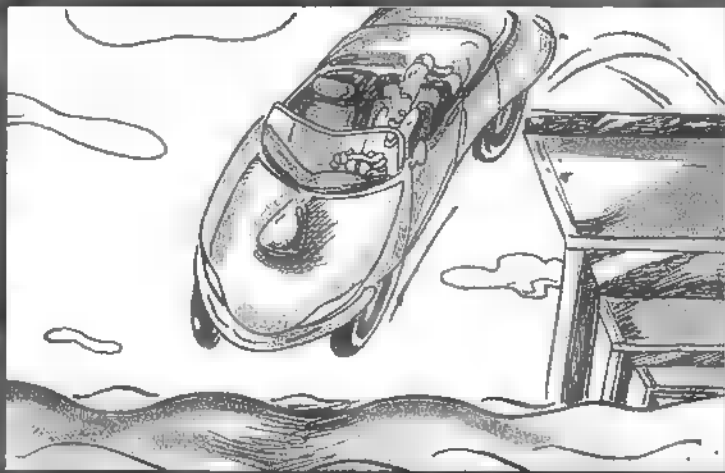
Jenkins

Jenkins is resigned to his long wait at an open drawbridge.



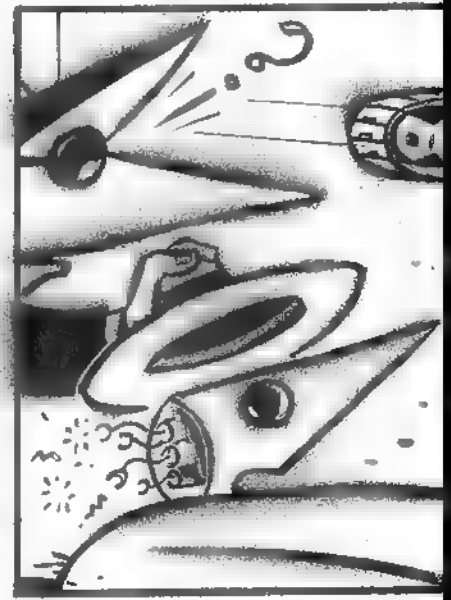
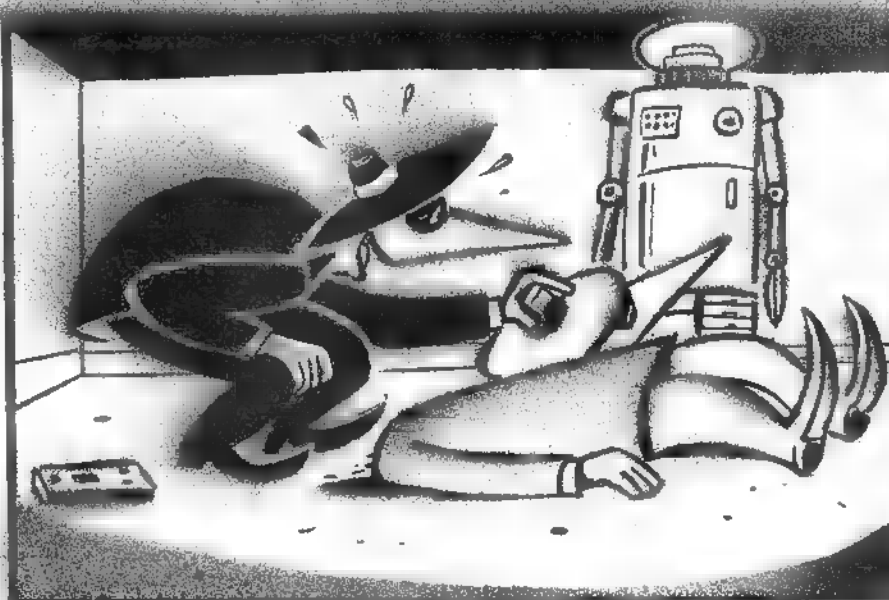
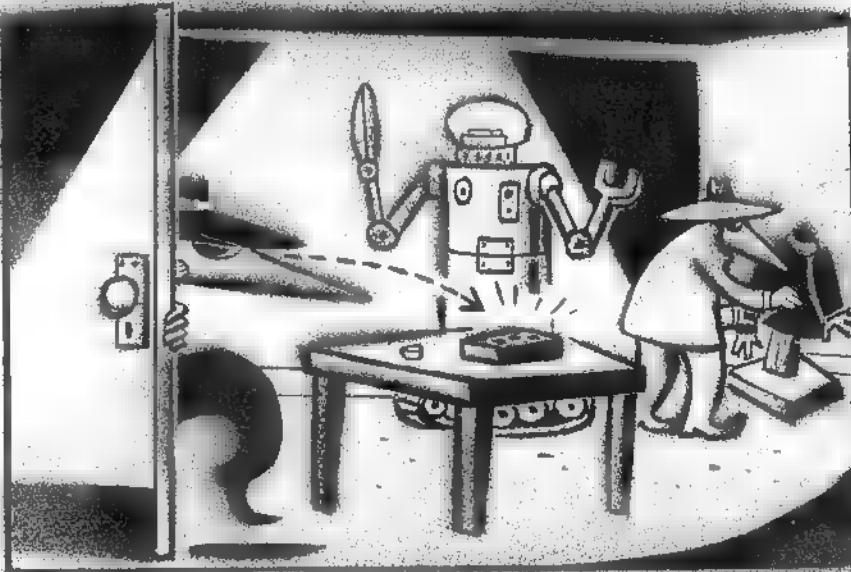
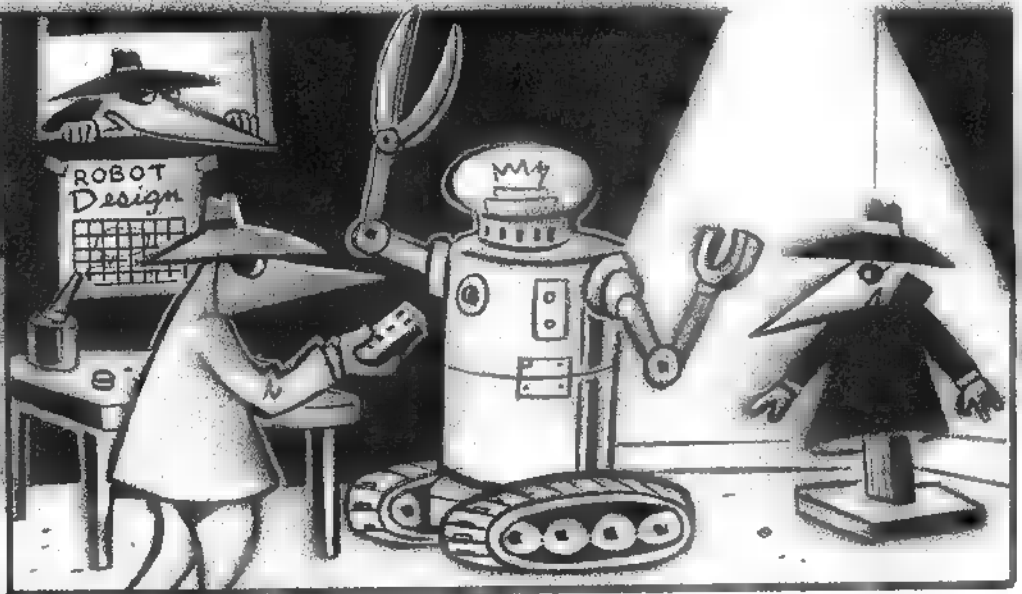
Melvin

Melvin is so eager to finally try out his *Dukes of Hazzard* moves that he forgets the part where Boss Hogg always ended up in chest-deep water.



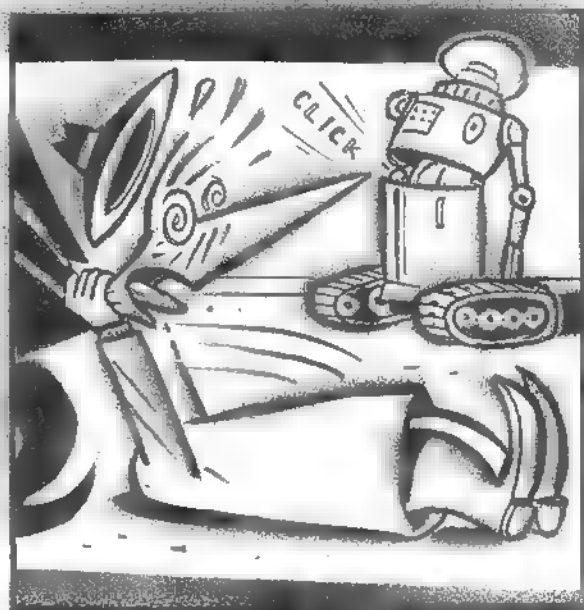
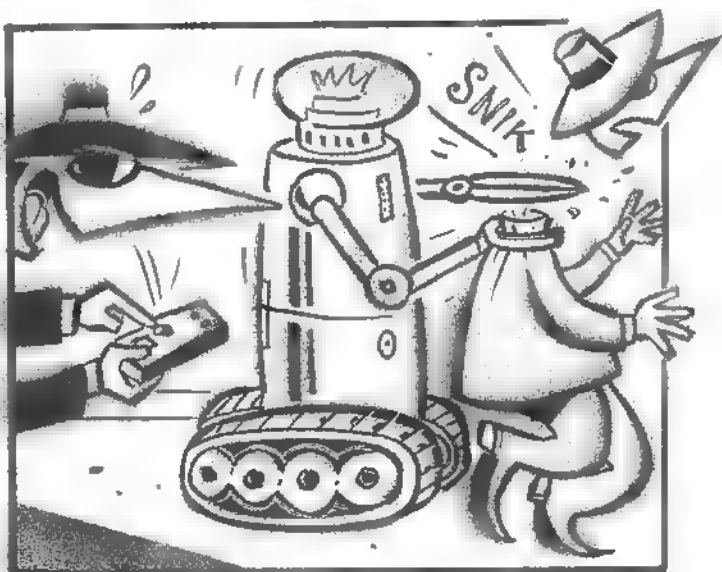
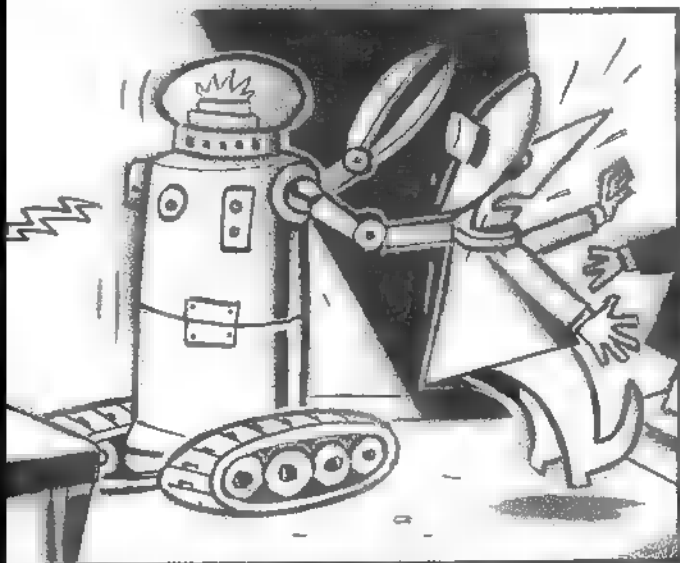
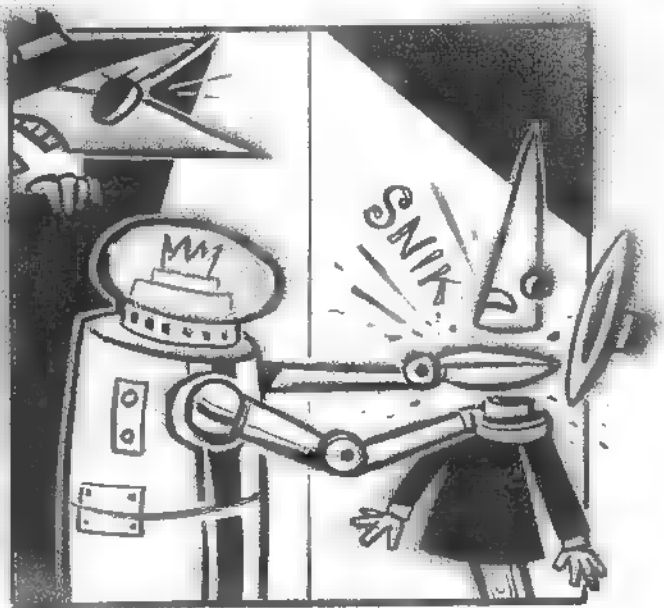
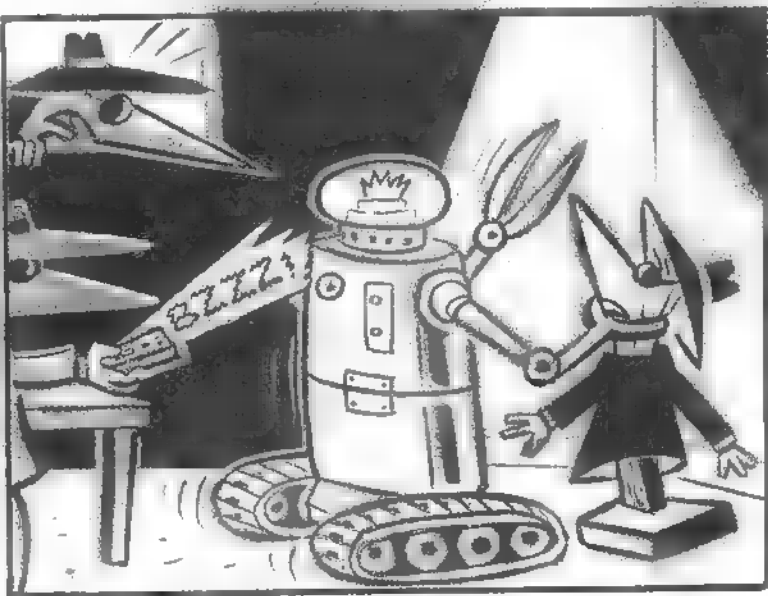


SPY VS SPY



BRAD







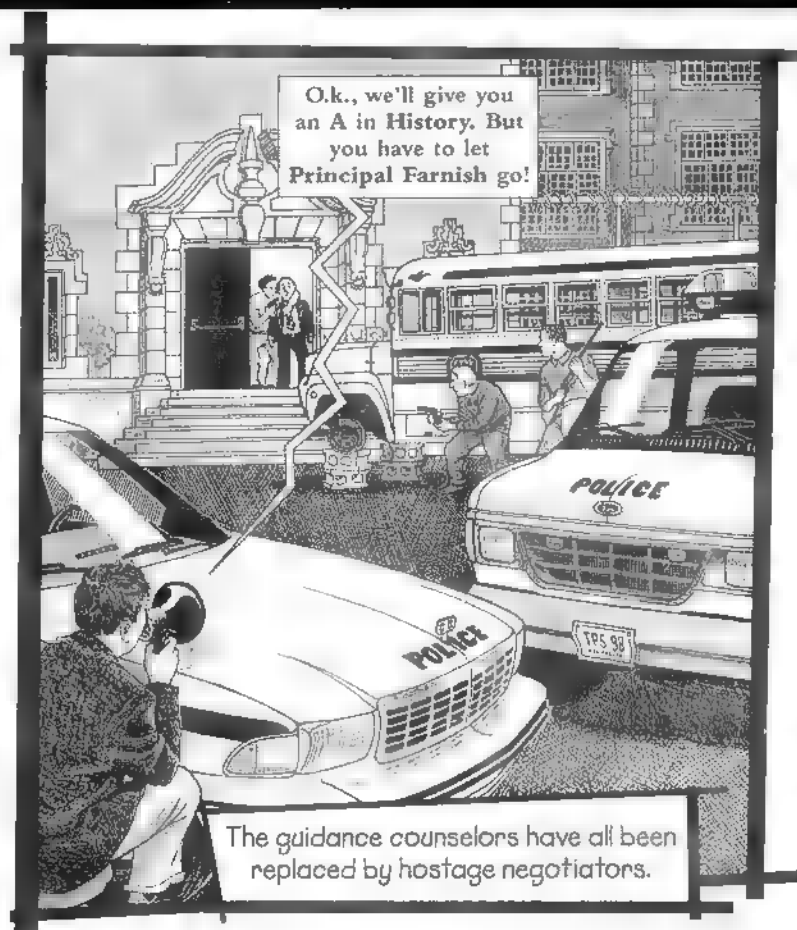
READIN', RIOTIN' & RITHMETIC DEPT.

It used to be a universal fact that school was a relatively safe place for kids. The occasional bully threatening someone for their lunch money or picking fights at recess were the most dangerous things going on. These days, however, there are guns, knives and honny custodians to worry about! How safe is your school? Unsure? Well, the daily locker searches and metal detectors aren't enough — a clue here's MAD's.

TIPOFFS THAT YOU GO TO A REALLY TOUGH SCHOOL

ARTIST: TIMOTHY SHAMEY

WRITER: BARRY LIEBMAN



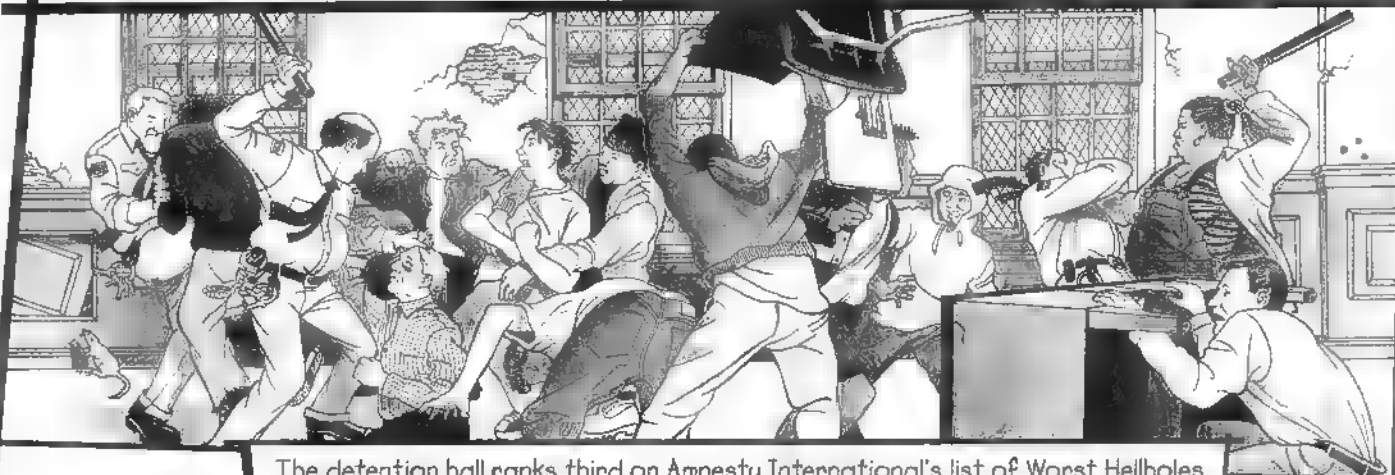
...And it is for these reasons we believe that Affirmative Action needs to be continued into the next century.



The debating team's idea of an effective rebuttal is to just give the finger.

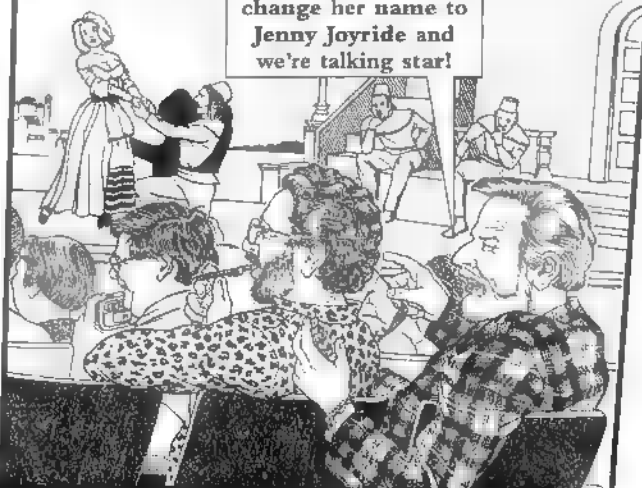


Most students get out of writing "What I Did on my Summer Vacation" essays by pleading the Fifth Amendment.



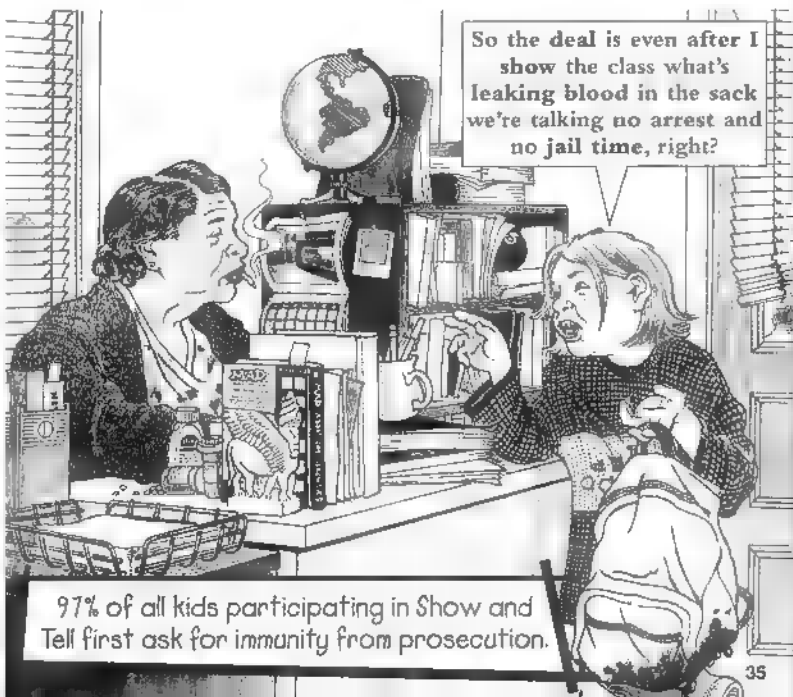
The detention hall ranks third on Amnesty International's list of Worst Hellholes on Earth - just ahead of Turkish Prisons and Chinese Labor Camps.

Oooh, look at the blonde Freshman! We change her name to Jenny Joyride and we're talking star!

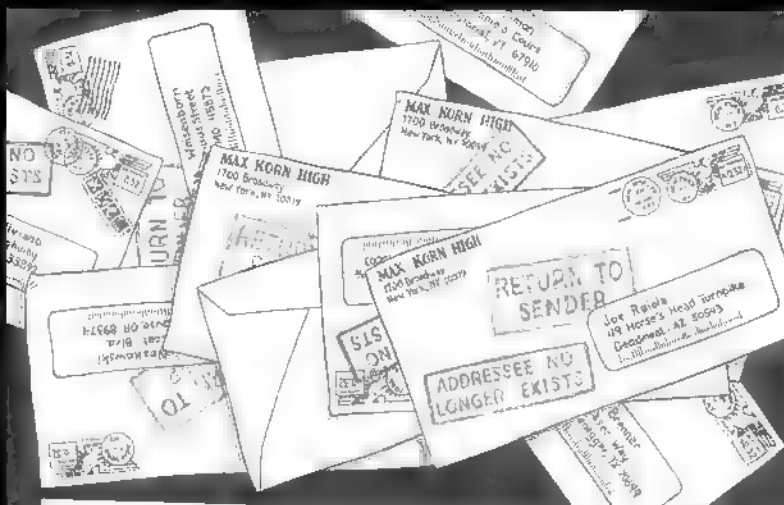


The senior play is always eagerly attended by scouts from the porno industry.

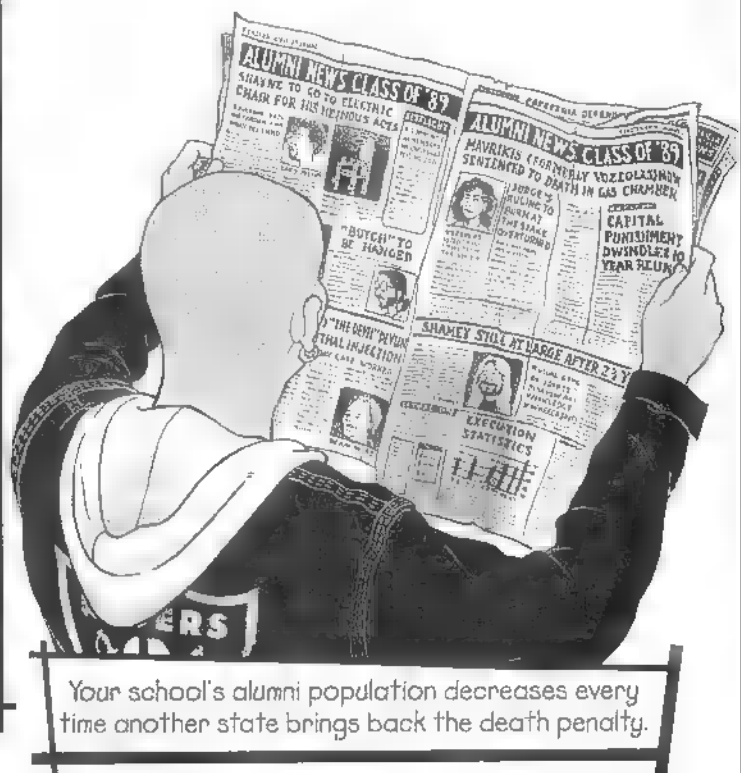
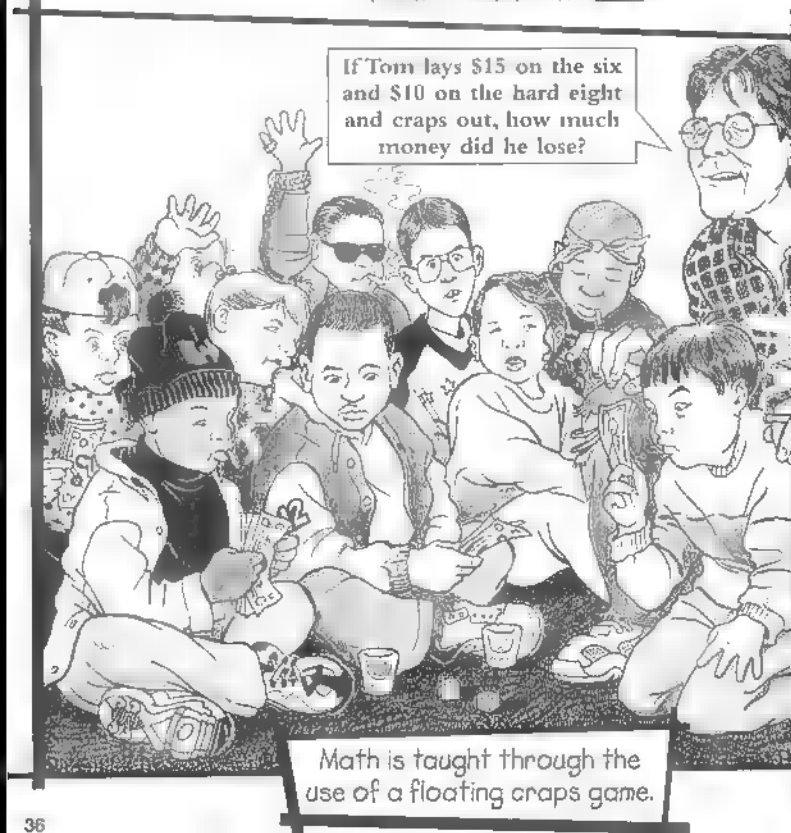
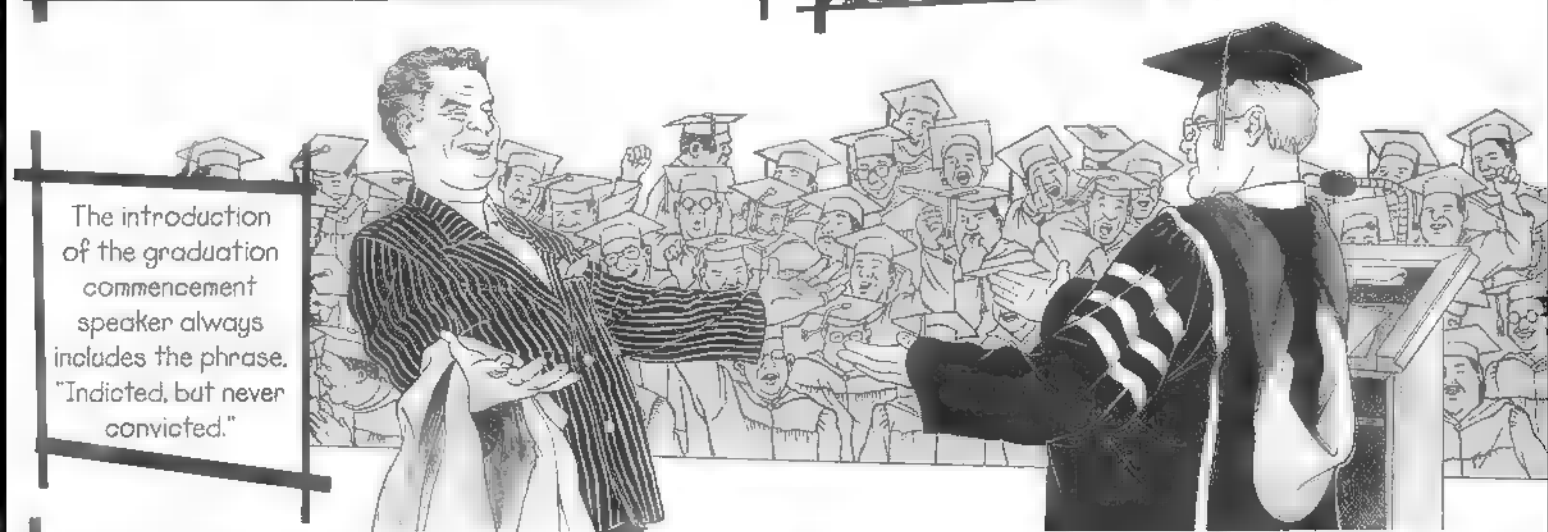
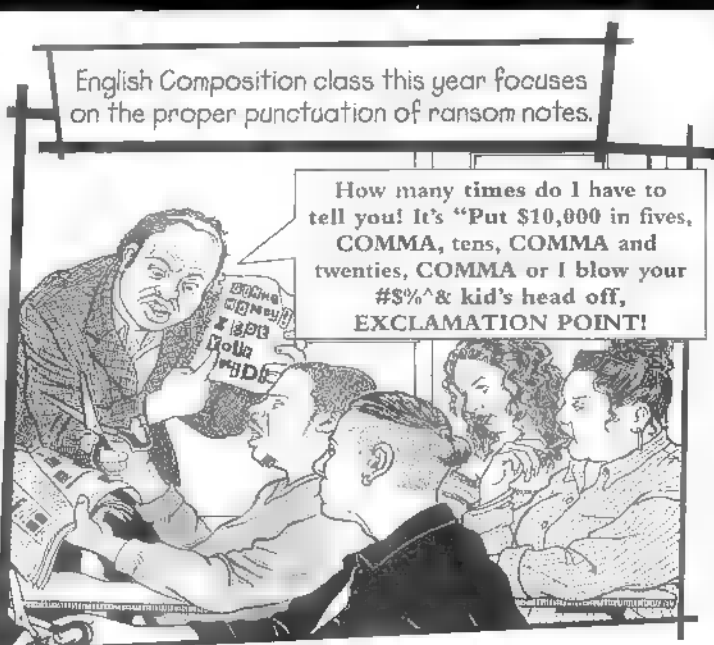
So the deal is even after I show the class what's leaking blood in the sack we're talking no arrest and no jail time, right?



97% of all kids participating in Show and Tell first ask for immunity from prosecution.

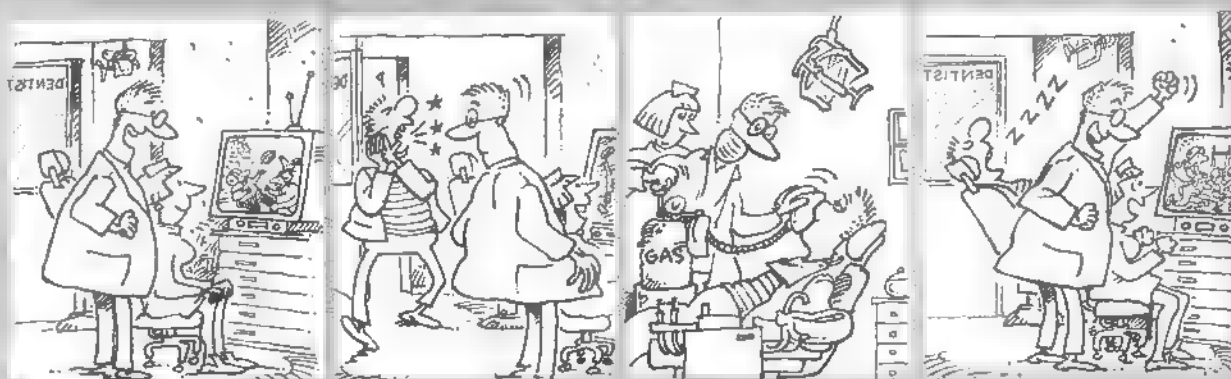
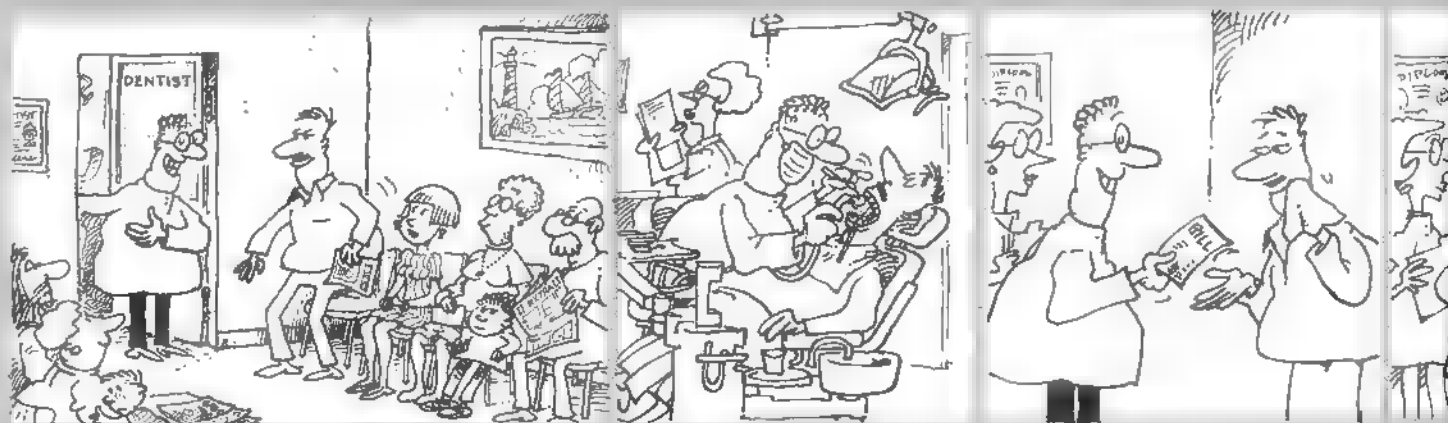


There hasn't been a class reunion in 20 years because the whereabouts of most former students are protected by the government's Witness Relocation Program.



A MAD LOOK AT DENTISTS









THE TRUTH IS IN THERE DEPT.

What's in a name?
Something that sure as
hell doesn't smell as
sweet as a rose!
Here's MAD's...

ARTIST: RICK TULKA
WRITER: RUSS COOPER

INSTANT MOVIE REVIEWS: THE SEQUEL

A PERFECT MURDER AUSTIN

GROSSE POINTE BLANK

JOHN CARPENTER'S ESCAPE FROM LA

BARNEY'S GREAT

THE LAND BEFORE TIME IV: JOURNEY

A VERY BRADY SEQUEL





BLUES BROTHERS 2000

POWERS: INTERNATIONAL MAN OF MYSTERY

BATMAN AND ROBIN

LETHAL WEAPON FOUR

ADVENTURE: THE MOVIE

THROUGH THE MISTS

BOO TY CALL

THE TRUMAN SHOW





GREAT BALLS OF FIRE DEPT.

I am Charlton Heston! Woel! Beware the wrath of the Lord! I have shared a trailer with God and He is angry! He warned of Armageddon! He warned of Doomsday to be visited upon Earth! He warned of fires and explosions and ear-splitting Dolby sound so thunderous that theaters would shake and popcorn would spill! He warned of mega-hype, of no story, of confusing camera cuts, of a battalion of screenwriters producing drivell! He predicted huge holes in the Earth and even bigger holes in plot points! There will be quakes! This can happen again! It's only a question of when! Yes, a great disaster shall befall the planet in films which is why...

Run! It's ANOTHER asteroid-threatens-the-Earth movie!

Yikes, New York City is in trouble again!

This is the third one to belt us this summer! First *Deep Impact*, then *Godzilla* and now this disastrous disaster! Why don't they leave us alone?

Yeah! Just for once why don't they aim at Nashville!

This is not good! A giant asteroid is on a collision course with Earth and will destroy all life as we know it!

Yeah, including lawyers and cable repairmen! So there's an upside!

BOINKING

What ever happened to nice, quiet little Alan Alda comedies? Nobody ever explodes in an Alan Alda movie!

I miss those neurotic-but-non-hazardous Woody Allen movies! The worst damage? A lobster gets loose in the Hamptons!

tones

AHM-A-GETTIN'

(THE HELL OUTTA HERE!)

ARTIST: ANGELO TORRES
WRITER: ARNIE KOGEN



In this movie they select you to save the world!

Six billion people on this planet! Why'd they pick me?

You're the world's best deep-core driller, you're courageous and mainly because Harrison Ford was tied up on another film!

I'm the mayor of New York! I'm here to calm down the people of three boroughs!

Mr. Mayor, New York has FIVE boroughs!

Not any-more!!

THANKS FOR MOVING THE STADIUM...

Geez! What the hell happened to him?!

That's Stanley Myron Kaplowitz, a victim of every movie disaster ever filmed in New York!

You're kidding!

He was haunted in *Ghostbusters*, blasted by aliens in *Independence Day* and took a stray bullet in *The Godfather*! Right now he's on his way to Woodside Cemetery!

Woodside Cemetery? Why?

He's visiting the grave site of his grandmother who was crushed by King Kong!

Houston, we have problems! A giant asteroid is heading towards Earth! Half the Earth will be incinerated in fire! The other half will freeze in nuclear winter! Nothing will survive! Not even viruses and bacteria!

Nothing will survive?

Well, Dick Clark might — but he always does!



We've got one chance! A guy named Hairy Stomper!

He's the best deep-core driller in the world!

A maverick oil driller? Forget it! What else has he done?

He once single-handedly saved an L.A. office building from terrorists! And, in the process, made it a box office smash for the studio!

Who's Hairy Stomper!?

Get him!



EJ, the only thing you're supposed to be drilling on this rig is oil!

Hairy, I can explain!

The subplot! You gotta have a subplot!

Okay, start explaining! And it'd better be good! What were you two doing under there?

Okay, that is good! Continue!



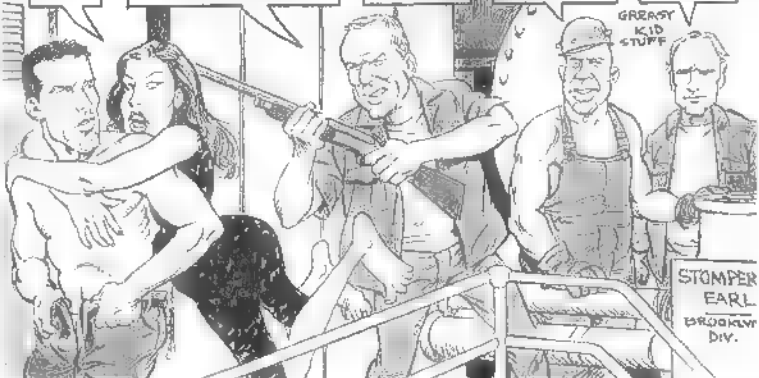
Dad, stay out of this! I love EJ!

I'm here to protect my little girl from a certain type of guy — a hotshot, self-centered, oil driller! In other words...a guy like me!

Hairy's battling with quite the difficult personal dilemma!

The fact that his best oil driller is dating his daughter?

The fact that he's not the hunk in this movie!

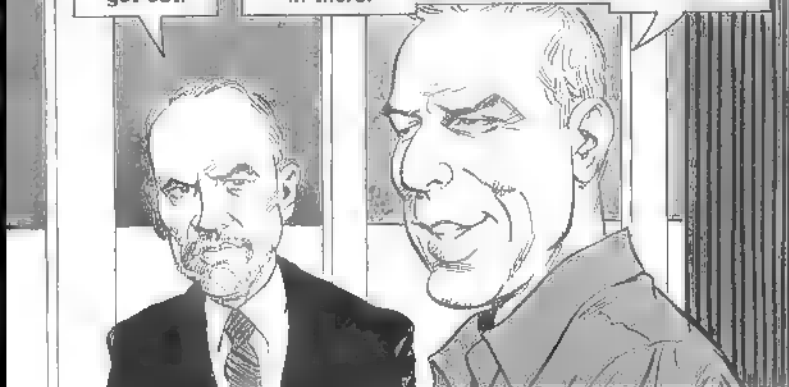


...So, that's the story! We want you to drill 800 feet, drop in a nuclear device and get out!

Sorry, gentlemen! This one's too tough, too dangerous, too messy! I won't go in there!

So the great Hairy Stomper is afraid of an asteroid the size of Texas!

An asteroid?!? That's different! I thought you said a HEMORRHOID the size of Texas!



Who are these clowns?

My crew of rowdy oil drillers! If I go on this mission they go with me!

Can they bore a hole into the asteroid?

Spend a few days around them! You'll realize they can bore the biggest movie audience ever assembled!

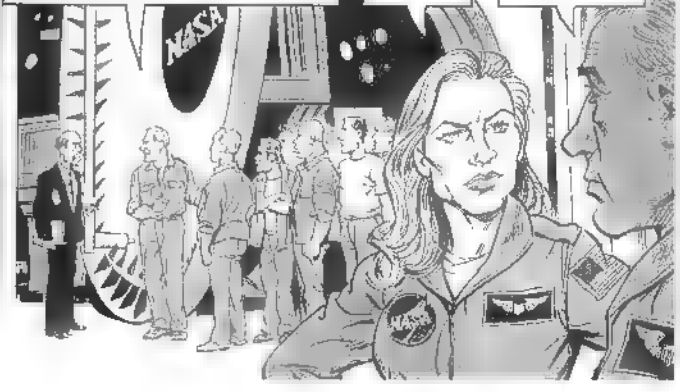




They're my trusty team of ex-cons, wise-asses, misfits and womanizers! I love these guys! Let me introduce them: The Deadbeat Dad, the Wise-Cracking Pervert with the High IQ, The Surfer, the Large Token Black and a Big Fat Guy!

They're pathetic! Where the hell did he find them?

If the Village People and the A-Team had children, it would be this group!



Gentlemen, welcome to the NASA Training Center!

I'll be Han Solo! You be Chewbacca!

I'll be Princess Leia!

They're maniacs! They're not mentally equipped for space flight!

They're not mentally equipped for *The Jerry Springer Show*!

I'm Chewie? No way! I'm Solo!

I'll be Spielberg!



First New York, then Shanghai and now Paris ■ getting nailed!

Those meteorites have incredibly good aim! Notice They're only hitting major landmarks in major cities!

Before we save the planet, my men and I have certain demands!

Bear wants you to bring back *Family Matters*!

Briar wants you to put Tony Danza's face on the Silver Dollar!

Crockhound wants the new national anthem to be "Louie, Louie"!

Tough! But I guess that can be arranged!

And we all want to get off this flop and be cast in the next *Star Wars* trilogy!

Impossible! We need you on the launch pad! The Doomsday Clock is ticking!

Demands...?

Well...okay!

And...?



I wish I were up there with you!

No, Grassy! We have enough monotones on my shuttle! Your place is here, at mission control!

He's right, baby! Make yourself useful down here!

I will! I'll stay back here quietly weeping, making sure I look good against all the patriotic backdrops!

That's my girl!



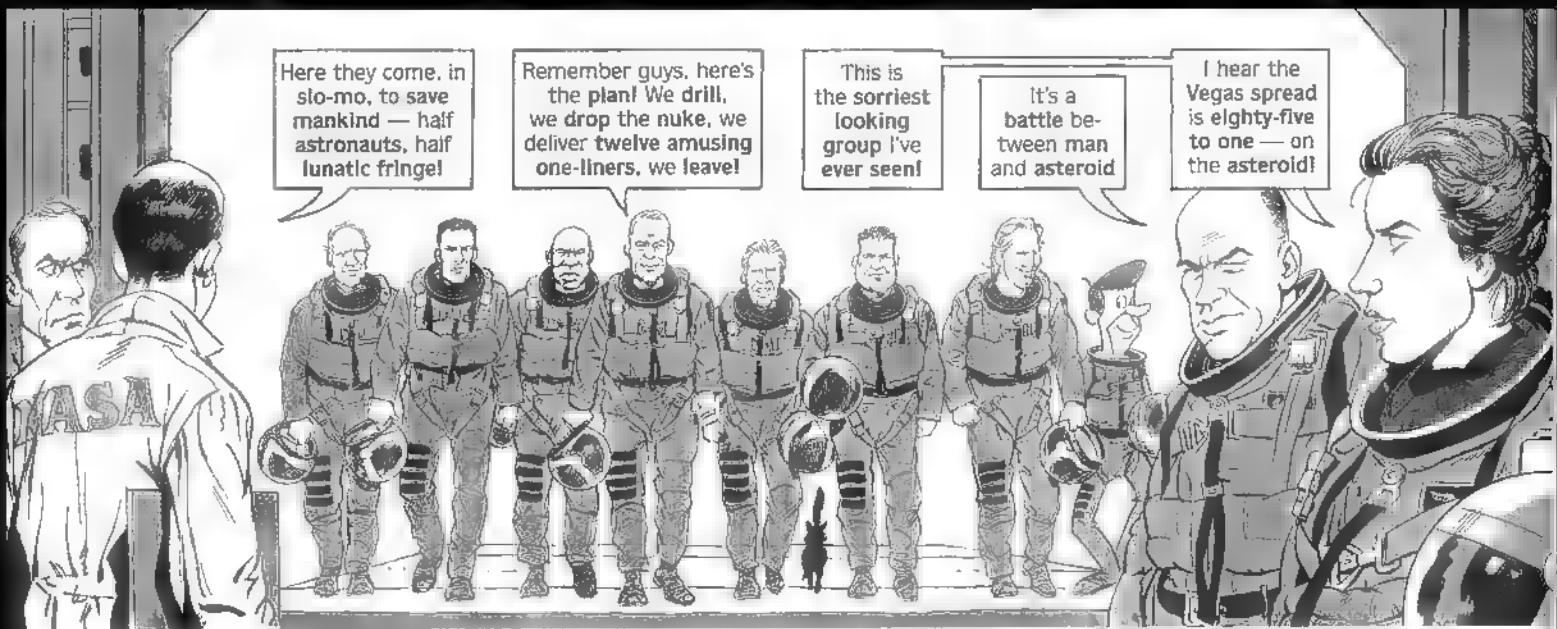
I'm leavin' on a jet plane...

Don't know when I'll be back again...

Wow! My stud boyfriend and his airmen buddies serenading a girl in public! How'd they ever come up with that?!

Easy! They rented *Top Gun*!





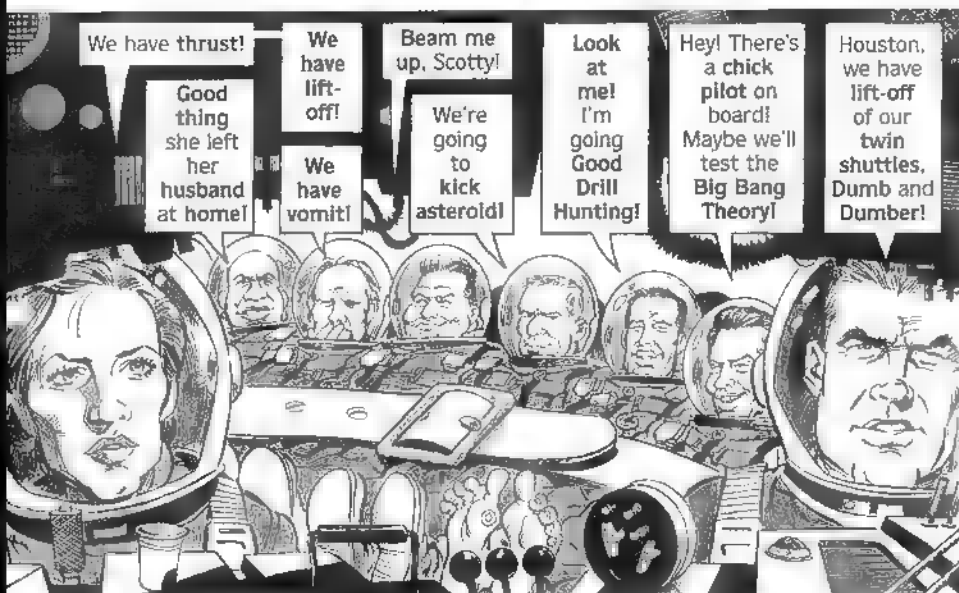
Here they come, in slo-mo, to save mankind — half astronauts, half lunatic fringe!

Remember guys, here's the plan! We drill, we drop the nuke, we deliver twelve amusing one-liners, we leave!

This is the sorriest looking group I've ever seen!

It's a battle between man and asteroid

I hear the Vegas spread is eighty-five to one — on the asteroid!



We have thrust!

We have lift-off!

Beam me up, Scotty!

Look at me! I'm going Good Drill Hunting!

Hey! There's a chick pilot on board! Maybe we'll test the Big Bang Theory!

Houston, we have lift-off of our twin shuttles, Dumb and Dumber!

Good thing she left her husband at home!

We have vomit!

We're going to kick asteroid!



Welcome to my pathetic Mir Space Station pit stop in the middle of nowhere! Have vodka!

We don't drink in space!

We don't explode!

You do NOW! Here is first of many near miss, close-call sequences!

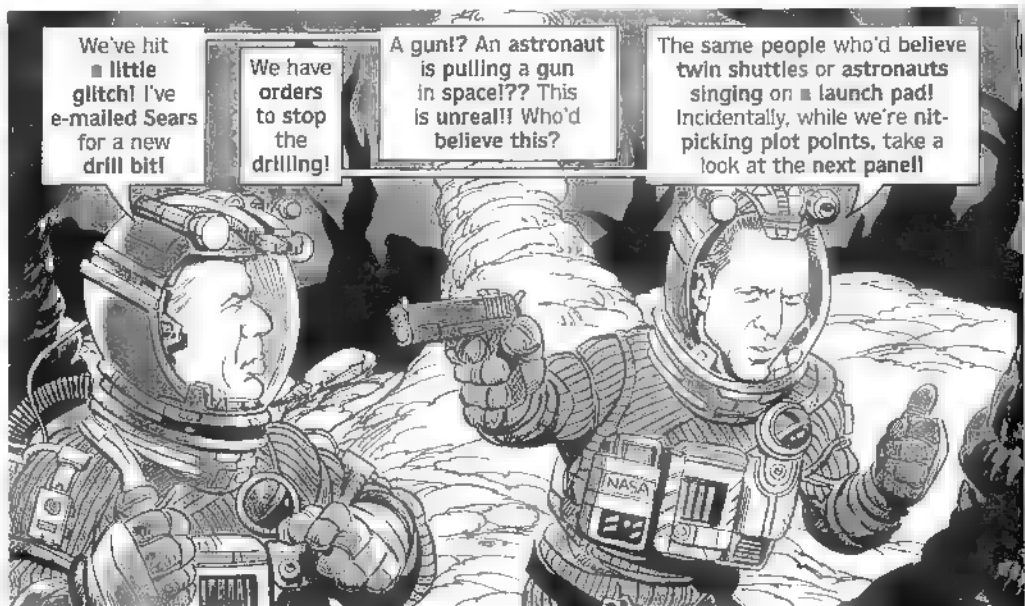
Then have an explosion!



Let's chew this iron bitch up!

They say in space, no one can hear you scream!

Unfortunately, in space, we can still hear dialogue like that!

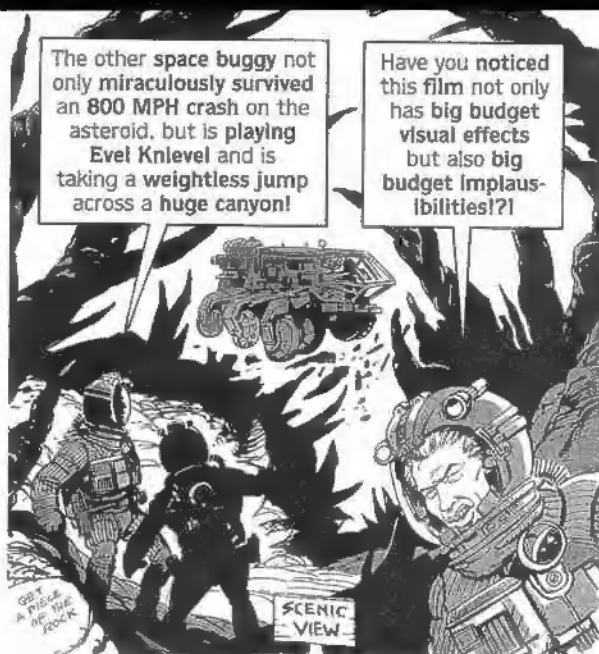


We've hit a little glitch! I've e-mailed Sears for a new drill bit!

We have orders to stop the drilling!

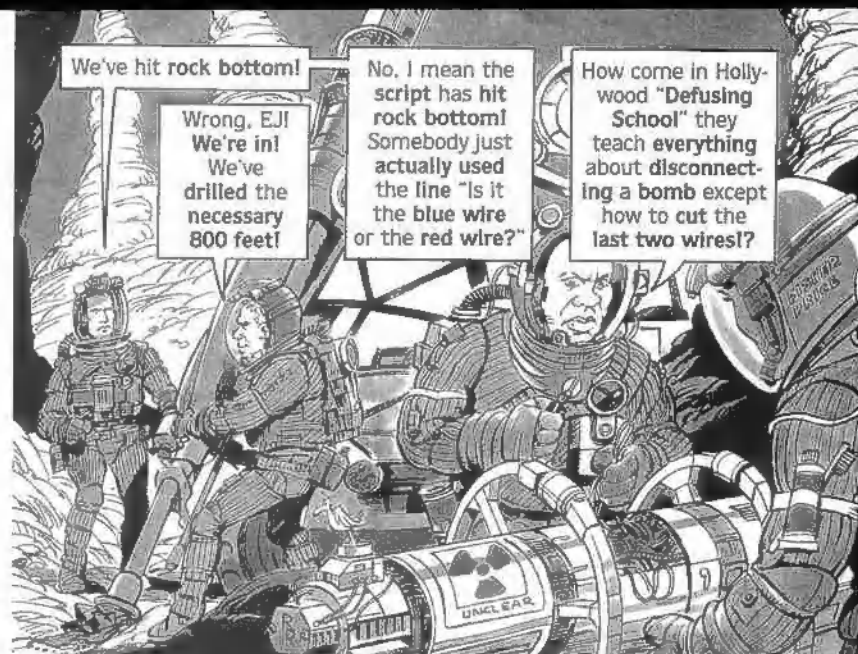
A gun? An astronaut is pulling a gun in space?? This is unreal!! Who'd believe this?

The same people who'd believe twin shuttles or astronauts singing on a launch pad! Incidentally, while we're nit-picking plot points, take a look at the next panel!



The other space buggy not only miraculously survived an 800 MPH crash on the asteroid, but is playing Evel Knievel and is taking a weightless jump across a huge canyon!

Have you noticed this film not only has big budget visual effects but also big budget Implausibilities?!?



We've hit rock bottom!

Wrong, EJ!
We're in!
We've drilled the necessary 800 feet!

No, I mean the script has hit rock bottom! Somebody just actually used the line "Is it the blue wire or the red wire?"

How come in Hollywood "Defusing School" they teach everything about disconnecting a bomb except how to cut the last two wires!?



The remote failed! Someone has to stay behind and manually detonate the bomb!

Who's it gonna be?

I nominate Demi Moore!

Hairy, she's not on this mission!

Okay, then I guess I gotta do it! Either way, I escape that bitch!

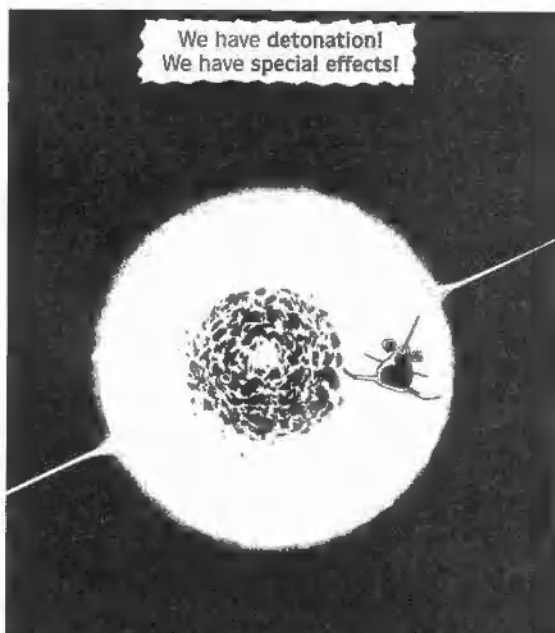
You have 26 seconds to save the world! Good luck!



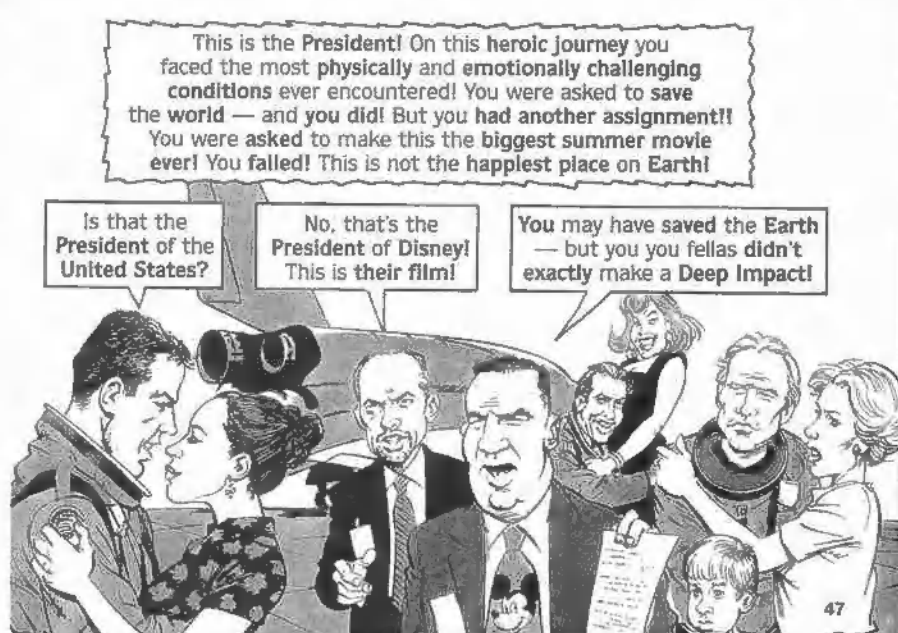
Something's wrong! We've gone 22 seconds and he hasn't detonated the bomb!

Hairy will do it! He doesn't know HOW to fail!

Obviously you've never seen *The Fifth Element* or *The Jackal*!



We have detonation!
We have special effects!



This is the President! On this heroic journey you faced the most physically and emotionally challenging conditions ever encountered! You were asked to save the world — and you did! But you had another assignment!! You were asked to make this the biggest summer movie ever! You failed! This is not the happiest place on Earth!

Is that the President of the United States?

No, that's the President of Disney! This is their film!

You may have saved the Earth — but you fellas didn't exactly make a Deep Impact!



GRIEVING LAS VEGAS DEPT.

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to settle in for that long dirt nap!

THIS MONTH'S CREMATION CANDIDATE:



CAUSE OF DEATH

ODDS

Beaten to death by gang of REAL musicians 2:1

Shot by underachieving celebrity stalker 6:1

Diabetic coma while filming lovey-dovey
infomercial with wife Connie Sellecca 8:1

"Yanni Envy" 12:1

Trampled by stampede of autograph-seekers 27,399:1

Killed by falling stagelight while
headlining at Harlem's Apollo Theater 21,498,398:1



**WHAT HAS
BECOME THE
HOTTEST
STAND-UP
ROUTINE IN
THE COUNTRY?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Getting up in front of an audience is never easy. The competition is fierce and the pitfalls are many. There is a new stand-up routine on the scene that has people around the country applauding. To find out what this stand-up routine is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD THIS SECTION OVER LEFT



FOLD BACK SO "A" MEETS "B"



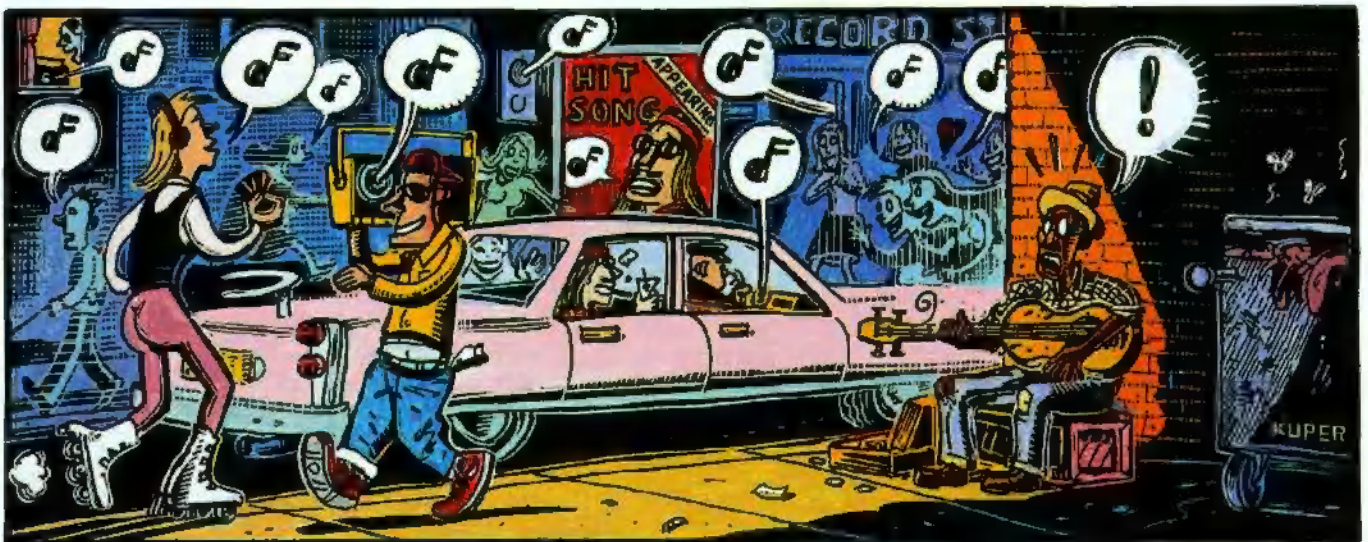
**THE MAIN THRUST OF STAND-UP ROUTINES IS MAKING
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ARTIST AND WRITER: AL JAFFEE



A BRIEF HISTORY OF MUSIC



ARTIST AND WRITER: PETER KUPER